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CorruMeet India 2011 kicks off in Delhi on Friday Dec 16

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New Delhi :CorruMeet India 2011, the 40th annual conference of the Federation of Corrugated Box Manufacturers of India will kick off in the capital on Friday December 16 with a keynote address by Mr. Keith Pearson, President, World Packaging Organisation.

Mr. Pearson who represents the global federation of packaging institutes and packaging community will dwell on the conference theme of Evolving Technologies for the packaging industry and imperatives for India.

Ms. Vinita Bali, Managing Director, Britannia Industries Limited will be the chief guest at the 3-day conference that will see nearly 1000 entrepreneurs engaged in the corrugated box manufacturing in India currently valued at Rs 15,000 crore.

The CorruMeet expects nearly 100 international participants, including prospective buyers of Indian packaging solutions, from nearly a dozen countries, including China, Finland, France, Germany, South Africa, Spain and Thailand.

“With India becoming the global hub for the manufacturing industries, like automobiles, electronics, food and beverages, packaging, packaging materials and machinery industry has seen a phenomenal growth in the last 5 years.

Changing lifestyles and a growing middle class with surplus incomes have driven the demand for packaged goods,” says Mr. Harsh Madan, conference chairman of CorruMeet.

“Opening of the retail segment too is expected to spur growth of the corrugated box industry that has seen a growth rate of nearly 12-14% in the last five years. We estimate the industry to grow at over 15% in the coming five years to 2015,” Mr. Madan added.

.The attendees will get a chance to equip themselves with the latest technology developments in the materials and manufacturing technology in corrugated box industry through 5 technical sessions focusing on the 5Ms of the business—Man, Machine, Material, Method & Marketing—the first of which will see motivational speaker Shiv Khera address the audience.

An expo being held simultaneously will see over 30 global machinery manufacturers and technology providers showcase their offerings.

Opening up of the corrugated box manufacturing, which was reserved for the SSI sector until a few years ago, to large companies has led to the setting up of nearly 200 automatic packaging plants of international standards in India.

All these trends are making India, a favoured destination, for everyone connected with the Packaging Industry – including machinery manufacturers, service & technology providers, ancillary equipment suppliers and others.

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