

## **WPO AWARDS Winners by country :**

**WorldStar 2007 attracted 291 entries from 32 countries around the world. Out of this 166 were selected as WorldStar winners 2007. Countries the most rewarded are China, Japan and South Africa, with 14 WPO awards each, followed by Germany and the United States with 13 awards each, and Brazil (12 awards). Japan is also the first country in terms of entries, with 34 in 2007, followed by South Africa (28 entries), Turkey (23) and the United States (20). China presented 18 entries, and 14 of them have been awarded.**

**Attention has to be thrown on Japan, that won 6 awards in the electronics category. As for the packaging presented by Chinese companies, most of them were rewarded for their ancient looking design, combining efficiently materials and “spirits”.**

### **Austria(3)**

#### *food category*

- Low seal lidding from Teich Aktiengesellschaft in Austria which also won a Alufoil Trophy in 2007 in Europe

#### *Household category*

- Outer packaging with extra buffer for packaging of glass from Smurfit Kappa Interwell GmbH&Co in Austria, which won an Austrian State Price in 2007 in Austria

#### *Pharmaceutical and medical category*

- CpI Security Foil from Teich Aktiengesellschaft in Austria, which won an Alufoil Trophy in 2006 in Europe

### **Belgium(1)**

#### *food category*

- Visiopac® Alu from Ecopla Benelux in Belgium which received a Starpack in the UK in 2007

### **Brazil(12)**

#### *Beverage category :*

- Baggio aromas : the stand up pouch from Pipa Design and Propaganda in Brazil, which has been awarded as Premio ABRE Design e Embalagem in 2007 in Brazil, is a laminated black colored bag bringing sophistication to the special aroma coffee

packed inside. A valve allows to smell the coffee aroma and a golden metal ribbon is used to reclose the pack.

- Sleever for Coca-Cola Soccer Ball : Sleever International Ltda in Brazil received an Embanews award in 2007 for the sleeve realised for Coca-Cola Soccer Ball bottle, which decoration required a technology capable of developing a continuous design over 360° on a spherical shape. The specific formulation of the mono-oriented SI-OPS-TF film performs in this case.
- Sleever for Ypioca 160 years : Sleever International Ltda in Brazil has been awarded in 2007 by a Premio ABRE award. To celebrate its 160 years the Ypioca company creates a high quality Cachaça. The specific formulation of the mono-oriented SI-PET-TF/100 film offers a flexibility which allows to perfectly follow the convex and concave shapes. The precision of the reverse gravure printing (6 colors) guarantees the faithful reproduction of the golden logo and the opaque black. Texts and images are predominated by a golden ink.

#### food category

- Lasanhas Pastagnolli from Design Inverso in Brazil which also won a Premio Abre de Design e Embalagem in 2007 in Brazil
- Sleever for ice cream sauce for Bazzar from Sleever International in Brazil, which also won a Embanews 2007 award in Brazil

#### Health&Beauty category

- Family product Turma da Monica from Packing Design in Brazil, which also won an Embalagemmarca Packaging award in 2007 in Brazil
- Isabela Capeto Perfume from Casa Granado in Brazil, which won an Abre award in 2007 in Brazil
- Natura Biografia from Natura Inovação e Tecnologia de Produtos Ltda in Brazil, which won a Premio ABRE Design e Embalagem in 2007 in Brazil
- Natura Ekos Oleo Trifasico from Natura Inovação e Tecnologia de Produtos Ltda in Brazil, which won a Premio ABRE Design e Embalagem in 2007 in Brazil
- Projeto Joaninha –Fraldas Pampers from Orsa Cellulose, Papel e Embalagens in Brazil, which won a Premio ABRE Design e Embalagem in 2007 in Brazil
- Whiteness Perfect from Design Inverso in Brazil , which won a Premio Abre de Design e Embalagem in Brazil in 2007

#### Household category

- Magnum from Unilever Brasil in Brazil which won a Premio Abre award in 2007 in Brazil

### **China(14)**

#### Beverage category :

- Baishui Dukang 18 years old : the Xi'An Global Printing Co. packaging, which received a Packstar award in China in 2007, is a reference to the Chinese history. Chinese people prefer liquor with long history, so the packaging has to present an eye-catching design. The ink marks of Chinese characters "Bai Shui Du kang" on yellow wrinkled paper is vivid, which makes the name of the product more attractive. The laser hot printed words, Chinese stamp patterns and ancient writing as the brown inner paper show the long history of the product brand. The structure of this package could protect the inner bottle of liquor well.
- Dragon Seal Merlot Dry Red Wine : The Chinese company Fujian Lucky Horse group received in China a Packstar 2007 for this silk package of Dragon Merlot dry red wine, made of the special print paper with wine colors, showing the soft and balanced characteristics of Merlot wine. It displays Chinese characteristics of Dragon Seal : Dragon for the totem of China, and Seal for the king's stamp. Under light, the silk cylindrical package could reflect fluctuant ruby gloss, which exactly shows the character of Merlot wine, whose tannins with plenty of power form a balanced structure and an elegant finish.
- Gift Box for Changyu Dry Red Wine : Shenzhen era design & printing received a packstar award in China in 2007 for this gift box that highlights the whole display effect. It is convenient to be transported and is not easily destroyed. The bottle of wine appears as it is suspended vertically. The bottle is supported by a PE support inside the folding wine box. Recycled materials are used for this packaging.
- Glossy Ganoderma Preserved Wine : Shanghai XXYS Package Design won a China PackStar in 2007 for this Taoist inspired packaging. The overall design originates from the concept of Taoism Healthcare. The bottle core pattern is a calabash consisting of glossy ganoderma and floating cloud drawing. In Chinese traditional culture, glossy ganoderma is a medicine of strong mysterious wonder, which looks like a floating cloud. The S-shaped ornamental object extensively represents longevity and good luck? The cap is specifically designed into a calabash as the visual focus. The bottle design features simplicity and round and complete as the main shape, which represents grandeur and harmony, the hollow portion looks like the moon inside the floating cloud, adding a flavor of fairy sense.
- Niu Lan Shan classic Er Guo Tou liquor : Shenzhen Baixinglong Printing and Package design received a PackStar award in China in 2007 for the traditional looking packaging. The main idea of design is based on the royal culture of the Imperial Palace with the use of noble factors such as royal pattern, ancient vessel seat and red peach wood box, so as to create a royal atmosphere. The main presenting method is a dragon-twined ball style porcelain vase from Longquan kiln, interspersed with golden fringe and dragon pattern.
- Yanghe Spirit Classics – Skye Blue : Jiangsu Yanghe Distillery in China received a PackStar 2007 award in China for a stylish , modern and gracious blue bottle that embodies blue culture and special beauty. Based on blue, the package is the first to adopt SVG DigitOptics' wide-frame seamless laser lithography, the best and most visually impressive anti-fake design in China.

- Yu-Merchants' liquor : Henan Weifeng Advertising Design & Planning in China received a PackStar 2007 award in China for a liquor gift box. Pictures on the four sides show the four greatest ancient capitals of different dynasties in Chinese History. The shape of the box is similar to the planetarium in Henan history, which represents the culture in this area. The whole package was made of wood, so it is environmental-friendly and recyclable. The packaging is patented.

#### Electronics category

- CLC 26" LCD from Crystalyte Co. Ltd in China, which received a PackStar Award 2007 in China.
- Small big rope skipping of handset package from JRD Communication in China, which also won a PackStar 2007 in China

#### food category

- Gu Dou Xiang Ji Nougat from Arty Design in China, Taiwan, which also won a Taiwan GD-Mark award in 2007 in China
- Guo Jia Zhuang Traditional Hakka Pickle MDF Series from Arty Design in China, Taiwan, which also won a Taiwan GD-Mark in 2007 in China
- Uncle Huan Traditional Hakka Pickled Mustard series from Arty design in China, Taiwan, which also won a Taiwan GD-Mark in China in 2007

#### Other category

- Cargo Stopper from Beijing Wan Yuan Industry Corporation in China, which received a PackStar in 2007 in China
- The Chinese painting package from Shenzhen Era Design & Printing in China, which won a PackStar in 2007 in China
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### **Czech Republic(6)**

#### food category

- Bonté from Greiner packaging in Czech Republic which also won a Obal Roku award in 2007 in Czech Republic
- Display for Waffles "Vinky" from Smurfit Kappa Olomouc in Czech Republic, which has been awarded with a Obal Roku award in 2007 in Czech Republic
- La Vache Qui Rit from Greiner Packaging in Czech republic which also received an Obal Roku award in 2007 in Czech republic
- Opavia – Horalky from THIMM Packaging in Czech republic, which also won a Obal Roku award in Czech Republic in 2007
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#### Other category

- 3D Paper Insert 98 mm from Dropax in Czech Republic, which won an Obal Roku award in 2007 in Czech Republic
- Pads for front door glass from Pregis in Czech republic received an Obal Roku award in 2007 in Czech Republic
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### **Denmark(3)**

#### food category

- AMPET® concept for long shelf life from Faerch Plast A/S in Denmark, which also received a Scanstar award in 2007 in Finland

#### Pharmaceutical and medical category

- Duma Dessicant Cap from Gerresheimer Plastic Packaging in Denmark which won a Deutscher Verpackungspreis in 2007 in Germany

#### Other category

- Sales package for Houdini Sportswear from SCA Packaging Flamingo in Denmark, which won a ScanStar 2007 in Finland

### **Finland (5)**

#### Electronics category

- Package for Grundfos water pump from SCA Packaging Denmark which also received a ScanStar award in 2007 in Finland.
- Transport box for elotec alarm centre from Peterson Emballasje AS, in Norway, which has been awarded by a ScanStar 2007 in Finland
- Transport package for B&O LCD television from SCA Packaging Denmark, which won a ScanStar 2007 award in Finland

#### Other category

- Mailpackage for plants from SCA Packaging Finland received a ScanStar in 2007 in Finland
- Stackable pallet collar from Stora Enso Packaging Oy in Finland, which won a ScanStar 2007 in Finland

### **France(4)**

#### Beverage category :

- Heineken 10 L Beer Keg : the French company Impress Metal Packaging received in Germany a Deutscher Verpackungspreis in 2007 for the 10 liters beer keg with integrated pressure system (Heineken patent) : beer stays fresh for 30 days after opening. This keg is co-developed by Impress and Heineken. The TenCan can be used in a Draught Beer installation, called Xtreme Draught, that was developed by

Heineken. The special task for this keg is a pressure resistance with at minimum 5 bars. This is reached by a special shaping of top and bottom and a shaped body with an extreme expanding rate. A distortion printing with a special lacquer combination provides a brilliant optic after the extreme expanding process. The plastic handles, assembled after filling, brings convenience to the consumer.

#### Household category\*

- Ambi Pur “puresse” from Impress Metal Packaging in France, which won a Starpack award in 2007 in United Kingdom

#### Other category

- 500 liters Liquid Container from DS Smith Kaysersberg in France, which won Les Etoiles de l’Ondulé award in 2006 in France
- Renault gearbox tightness packaging from DS Smith Kaysersberg in France received an Etoiles de l’Ondulé award in France in 2006
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### Germany(13)

#### Beverage category :

- Carlsberg Plastic Crate : these days every beer crate is trying to be different. The Basic Carte for the Carlsberg portfolio, designed by Feldmann & Schultchen design studios and awarded with an If Communication Award in 2007 in Germany, is happy to stay the same. The crates panels present well-rounded brand vignettes, composed in a silver, technically ribbed exterior. Each of the group’s brands shines from an individual core and is part of a structure that unites the stack of crates in a single corporate architecture.
- Cyclero for Amaroy Coffee Pads : the Huhtamaki Ronsberg new flexible packaging concept received an Alufoil Trophy in Germany in 2007. The first market use of this Cyclero packaging was produced for the retailer Aldi Süd, in Germany. The 8 color rotogravure printed OPP/PET/ALU/PP laminated container offers improved product protection and real differentiation at point of sale. It is easy to open and re-close, while the rounded body is tactile and comfortable to hold, and stable on shelf. Cyclero is soon to be launched for non-carbonated beverages. This new concept is light, easy to open and reclose, and easy to dispose with little waste.
- Cyclero / Drinkbax for softdrinks (non carbonated) : Huhtamaki Ronsberg received a German Packaging Award in 2007 in Germany for this new flexible packaging for non carbonated soft drinks. The Cyclero/Drinkbax is revolutionary in this market. The stylish and soft packaging has happy properties which induces a feeling of freshness of the filled product. Cyclero stands for on the go consumption, is environmental friendly, and easy to open. It provides high barrier (aluminium foil or transparent with SiOx/AlOx) and protects the aroma. Long shelf life pasteurization or sterilization are possible.

- True Fruits : O-I Sales & Distribution Germany GmbH received in 2007 a Deutscher Verpackungspreis for the glass bottle that adds value to a new type of juice product, True Fruits : 100% fruits, no tricks on fruits, no tricks on packaging. Smoothies are synonymous for a healthy, pure and tasty juice. True Fruits translates these attributes by choosing a trendy and high value glass bottle with direct printed measurement scale for the portions of fruits. True Fruits is a young, independent and new to the market company, founded by students of Bonn University.

#### food category

- Deutsch See Fish Box from Feldmann + Schultchen design studio in Germany, which also won a iF communication award in Germany in 2007
- Handy with integral insert from Albert Frey Verpackungsentwickl. Und Vertriebs GmbH in Germany, which also received a German packaging Award in 2007.

#### Health&Beauty category

- Noa Perle (folded box) from Carl Edelman GmbH&Co in Germany, which won a German Packaging Competition in 2007

#### Pharmaceutical and medical category

- Fix Volume Gel Doser from Innopoint-consulting in Germany which received a German packaging award in 2007 in Germany
- Formapck with Dessicant from Alcan packaging Singen in Germany, which won an EAFA Award in 2007 in Germany

#### Other category

- Corrugated board packing container from Duropack Wellpappe Ansbach in Germany, which won a Deutscher Verpackungspreis in 2007 in Germany
- DHL Pluspaekchen Gogreen from DHL Vertriebs GmbH in Germany, which won a Germlan Packaging Award in 2007 in Germany
- Rhodia® Towcube® from Rhodia Acetow GmbH in Germany, which also won a German packaging award in 2007
- Trabspanther from Panther Packaging in Germany, which received a Deutscher Verpackungspreis in 2007 in Germany

## Ghana(2)

#### Beverage category :

- Vita Malt Plus : the Ghana delivered a Ghana Star award to Polykraft Ghana Ltd for the Vita Malt Plus packaging, designed to have a strong linkage with the beverage drink. The colour brings out the power and energy associated with the brand. The high durability of the corrugated carton makes it very suitable as a primary pack as well as a secondary packaging.

### food category

- Blue band good start magerine 450g from Paper Container Limited in Ghana, which has been awarded with a Ghana Star in 2006

## **Hungary(7)**

### Beverage category :

- Box for Zwack Kosher palinka : the Hungarian packaging from STI Petofi Printing House as been awarded by an Hungaropack in 2007. The cardboard used for the box is a Smicote 350g/m<sup>2</sup> + 17 PET. The simple graphics as well as the unique and structure coating on the metalized stock ensure its speciality and elegance. It has a crash-lock bottom and its surface is decorated with embossed print and graphics. The type of premium category promotional Zwack Kosher palinka can be easily seen through the window cut in the inside of the box. The ornamental box adds value to the product.

### Electronics category

- Bosch display carton for a lawn mover : from STI Petöfi Printing House Ltg in Hungary, which received a Hongaropack award in 2007.
- Nokia Nefab cost effective transport packaging for mobile phones from Nefab Packaging Hungary, which also won a Hungaropack in 2007.

### food category

- KitKat egg from zalai Nyomda in Hungary, which received a Hungaropack in 2007

### Pharmaceutical and medical category

- Medicine cardboard box with counterfeit protection from STI Petöfi Printing House in Hungary, which won a Hungaropack in Hungary in 2007
- Tablet dispenser from Karsai Alba Plastic Producing in Hungary, which won a Hungaropack in 2007 in Hungary

### Other category

- Bat Box for halogen light bulbs from STI Petöfi Printing House in Hungary, which received an Hungaropack in 2007 in Hungary

## **India(5)**

### Beverage category :

- Aluminium beverage bottle for beer/wine/spirits : produced by the Indian company Al-Can Exports, the light weight and unbreakable aluminium bottle received an Indiarstar award in 2006. The packaging allows a faster cooling of the product, chill retention with a beer kept cold 50 minutes longer than in a glass bottle. Environmental friendly and 100% recyclable, the aluminium bottle has a bright finish and a nice aesthetic design helped by high impact graphics that offer attraction on shelves. This solution does not require paper labels.
- Style-a-coke Sleeve : The Paper Products Limited in India received an Indiarstar award in 2006 for the style-a-coke sleeve. The promotion developed was that at the point of sale, the photo of the customer would be clicked and printed on color digital printers, which then would be put on the can by shrinking a pre-printed PVC sleeve on top of it. Thus, customizing the can with the photo of the customer and obtain a Style-a-Coke pack that would be collectible.

#### food category

- Aashirvaad Select Atta – 5 kgs from Paharpur 3P in India, which won an Indiarstar award in 2006

#### Household category

- Kiwi polish and applicators sleeve from The Paper Products Limited in India, which received an Indiarstar award in 2006

#### Pharmaceutical and medical category

- Innovative In-Built desiccant bottle for moisture and heat sensitive products from M/s Torrent Pharmaceuticals in India, which won an Indiarstar in 2006

### **Israel(6)**

#### Beverage category :

- Hi Café : NE.S in Israel won an Israel Star in 2007 for a world registered patented seal canister that preserves freshness and aroma to the last grain. The sealing device is installed at the neck of the jar during the packaging process, under the twist top closure.
- Neviot 5 liter bottle : Neviot nature of Galilee in Israel received an Israel Star 2007 for a 5 liter bottle with tap closure designed for the brand. The packaging offers family indoors & outdoors use facilities. The bottle has several functional advantages : one side is designed such as the bottle can lay stability on it while pouring water from the bottle. The tap is easy to use either by adults and children. In horizontal position, the bottle height reaches 20 cm maximum, this provides comfort and easiness while putting it in the refrigerator. The bottle shape is copied from the 1.5 liter Neviot bottle.

### food category

- Octagon tray for exporting agricultural products (avocado/citrus) from I.M.A. – Producer of corrugated boards and packaging in Israel, won also an Israel Star award in 2007
- Royco Sauce from CLP Industries and Mars Africa which also won an Israel Star in 2007 in Israel
- Yoplait 360 bottle from Tnuva in Israel which also won a Israel Star award in 2007
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### Other category

- Adjustable flat package for fresh herbs from Carmel Container systems in Israel, which received an Israel Star award in 2007

## **Japan(14)**

### Beverage category :

- Asahi Super Dry Slim bottle : conceived by Asahi Breweries in Japan, this packaging received an Award at the Japan Good Packaging Contest in 2007. This 350 ml aluminium bottle is easy to carry and open, and easy to dispose and recycle. Its appealing appearance, “never seen in conventional bottle-can” argues the company, provides consumers a new way of enjoying beer. The solution is realized in cooperation with Takeuchi Press Industries.
- Excap : the Japanese company Gold Pak received a japan good packaging contest award in 2007. This spout has innovative features allowing a user to pour the content as liquid or jelly-like products into other containers. Excap is designed for use with large-sized packagings as aseptic cartons with a straw hole of 8 mm.

### Electronics category

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- Assembly packaging of a gas meter : Dynapac Co, Ltd in Japan, which also received a Japan Good Contest Award in 2007.
- An environmental-reponsible packaging with a joint-lock structure involving corrugated board, from Oji Chiyoda Container Co. Ltd, in Japan, which also has been awarded with a Good Packaging Award in 2007 delivered in Japan by the Japan Packaging Institute, and also a JapanStar Prize.
- Globally standardized packaging for printer ink jet cartridges from Seiko Epson Corporation in Japan, which also received a Japan Good Packaging Contest award in Japan in 2007.
- Highly Protective Cushion for Sony’s Blue Ray Disc Player, from Chuoh Pack Industry in Japan, which has been awarded in 2007 by a Japan Good Packaging Contest award.
- Joint for the packing made of pulp mold from Dynapac in Japan, which also received in 2006 an award at the Japan Good Packaging Contest.

- Material/manpower saving new package for automobile's compressor from Chuoh Pack Industry in Japan, which also ,won a Japan Good Packaging Contest award in Japan in 2007

food category

- Easy Separate complex container (zipper 2LP) from Tokaan Kogyo in Japan, which also won a Japan Good Packaging Contest award in 2007
- E-RP Travis, a microwavable pouch with unique transforming from Toyo Seikan Kaisya in Japan which also won a Japan Good Package Contest in 2007
- Inner Cap for dressing from Q.P. Corporation in japan, which also won a Japan Packaging Contest award in 2007.
- Lock Container from Tokan Kogyo in Japan, which won a Japan Good Packaging Contest in 2007

Health&Beauty category

- Aube Mousse & Accent Eyes from Kao Corporation in Japan, which won a Japan Good Packaging Contest award in 2007
- Rouge Unlimited Lipstick from Shu uemura cosmetics in Japan which won a Japan Star award in 2007

**Latvia(1)**

food category

- Yogurt line Oga from Tukuma Piens in Latvia, which also received a Latvia Star award in 23007

**Mexico(5)**

Beverage category :

- Ron Mocambo, 20 anos, edicion de Arte : Licores Veracruz, S.A. de C.V. in Mexico received an Envase y Embalaje Estelar in 2007 for this consumer beverage packaging. Using a natural Mexican fiber that wraps and at the same time exhibits the content of this appealing, original and ecological bottle which can be reusable and collectable, the company presents an elaborated Mexican Rum. The use of fibers expresses a contemporary art way of applying aesthetic principles. The fusion of fibers on glass transmits t(he sensibility of both materials to the deep amber shade of the liquid.

Health&Beauty category

- Affection from Vitro in Mexico, which won a Envase Estelar award in 2007 in Mexico

- Crystal Aura from Vitro in Mexico, which also won a Envases Estelares in 2007 in Mexico
- Girlink from Vitro in Mexico which received an Envase Estalar award in 2007 in Mexico
- Yitsu from Vitro in Mexico which received an Envase Estalar in 2007 in Mexico

### **Norway(4)**

#### food category

- Dual Print Pallet from Peterson Emballasje in Norway, which also won a ScanStar in Finland in 2006
- Freia display support from Maskinpakking in Norway which received a ScanStar award in 2007 in Finland.
- Package free store shelf from Peterson Emballasje in Norway which also won a ScanStar award in 2006 in Finland

#### Other category

- Transport Packaging for Ekornes Stressless Jazz chair, from Peterson Emballasje in Norway, which also won a ScanStar in 2007 in Finland

### **Russia(3)**

#### Beverage category :

- Bag-in-box packages for white and red wine “Enigma del Inka” : The 2007 Package Star of Russia, realized by Closed Joint Stock Company “Design ctr. Winegraph”, the series of two boxes for red and white wine uses national south-american motives and ornaments of ancient Inka. The box shape reminds the Inka pyramids. A 185g cardboard paper is used as upper liner and two layers of microcorrugated board E.
- Gift packaging for Black velvet whisky : Ima-Press-Print in Russia received a Package-Star of Russia in 2007 for this gift box in classic style that includes a box and an insert. There is a room for a Black Velvet bottle and another for two glasses. The box is made of two layers microcorrugated board and features a chrome ersatz board liner, it is also five colors printed with selective UV varnishing and two points gluing. A plastic handle eases its use.

#### food category

- A series of dual compartment food packages from Stellar Ltd in Russia which also won a Package Star of Russia in 2007

### **Slovak Republic(1)**

Beverage category :

- Tokaj 2006 Lipovina Bobulovy Zber : the company Purgina spol in Slovak Republic has been awarded by an Obal Roku award in 2007 in Czech Republic for a label which has a single colour black impress with a negative text. The central theme of graphics is the reading Tokaj, completed with the symbol of sun and moon. Both graphic and elements are made in hot stamping silver foil, forming the basic identification signs of the wine producer as well as the entire wine collection. For emphasising this part of the theme, the company used embossing. The key element of the graphic is the relief varnished, giving the entire graphic a touch of exclusiveness.

**South Africa(14)**

*Beverage category :*

- 330 ml Sarita flavored alcoholic beverage bottle from Consol Glass, South Africa. This non-returnable packaging, which received a Gold Pack Awards in 2007 in South Africa, is used for a new apple taste alcohol, stretches the existing bottle design concepts, and allows heavy embossing and debossing. It is further enhanced with an easy opening Rip Tab closure. Clear labels using double foil print round off the pack.
- Chill Pack : Mondipack Western Cape received a Gold Pack Awards in 2007 in South Africa for this pack that holds products cold with ice for an extended period of time, to ensure the product chilling before its consumption. The inner liner is a one piece hand folded leakproof material designed from a Coldpak material and poly-coated on both sides. The Savanna Chill Pack holds 12 x 330 ml beer bottles. With its distinctive design depicting condensation its became a favourite in south Africa. The pack is also easy to transport, to bring to parties and barbeques. Twenty minutes are enough to chill the content with ice, and tests showed that the water can be held for 2 weeks without elaking.
- Mondi Retail Redy wine pack : Mondipack Western Cape won a Gold Pack Awards in 2007 in south Africa for a packaging adopted by Tesco and approved for shipping wine, designed to be opened by hand, carried and displayed in-store and easy to breakdown after use. Produced using a new paper engineered for Mondi, it has a semi gloss finish and the patented design allows top flaps to hide perforated strip, with tearstrip that pulls off cleanly. Design consists of 2 to 3 removable panels.
- Peroni wrap-around display carton : the Mondipack Pinetown facility in South Africa has been awarded by a Gold Pack Awards in 2007 for the distribution pack that can convert to a retail display with easy access to the 3 x 6 packs of SAB Miller premium beer Peroni. The pack protects the glass bottles and maintain the brand image and quality on all 4 sides, even when opened as a display. Precise print and cutting matched branding, and good perforation allowed panels to be removed easily without defacing the pack.

- Spar 2 litre ELS carton & Elocurve : Nampak (Elopak) in South Africa received an Gold Pack awards in 2007 for this packaging, which combines a new processing technology, packaging systems and closure technologies, that enable milk to stay fresh while unopened for 21 days. This extended shelf life packaging is the first in south africa with a resealable gable top and is ideal for the Spar operation that has over 800 stores, many in rural areas.
- Versus AstraPouch stand-up wine pouch : Astrapak Flexible – Saflite in South Africa received a Gold Pack Awards in 2007 in south africa for a contemporary and convenient stand-up pouch range of wines, for the cluttered bottled wine market. It is a technical & marketing revolution for the south african wine industry. Developed as an effective alternative to costly and heavy glass bottles, it is unbreakable, it chills faster than box wine, is lighter than glass, less expensive and has a leak proof tap. It is a south african and world first.

#### food category

- 20 cell carrier tray for 175g yoghurt tubs from Huhtamaki SA, moulded fibre division in South Africa, which also won a Gold Pack Award in 2007 in South Africa
- Cadbury's Truffle occasions pack from Nampak Cartons&Labels in South Africa which also won a Gold Pack Award in 2007 in South Africa
- Knorr Salad Dressing from Cinqpet Ltd & Unilever Foods in South Africa, which won a Gold Pack award in 2007 in South Africa
- Natfoods Brekweet porridge range from Hunyani Paper & Packaging Pvt Ltd- Zimbabwe in South Africa, which also won a Gold Pack award in 2007 in South Africa
- Rama 50g strip pack from Nampak Flexible – KwaZulu-Natal in South Africa which also won a Gold Pack award in 2007 in South Africa

#### Health&Beauty category

- Maximum Condom pack from Hunyani Paper&Packaging Pvt Ltd-Zimbabwe in South Africa, which also won a Gold Pack award in 2007 in south Africa
- Mother & Child dispensing bottle from RAP Products International in South Africa which won a Gold Pack award in 2007 in South Africa

#### Household category

- Drain Power 3 in 1 and Drain Unblocker from Maxistar in South Africa, which won a Gold Pack award in 2007 in South Africa

### Spain(3)

#### Beverage category :

- Solan de Cabras : Balnerio y Aguas de Solan de Cabras in Spain received a Premios Liderpack award in 2006 for the solan de cabra bottle, which has an unusual style,

both in terms of shape and color (the blue color protects the product). The minimalist design evoke the old Solan de Cabra bottle designed over 150 years ago. The cap is unique, and no tools are required to open the bottle.

- Vaso Desechable con Cuchara Rotatoria : Usefulmodels in Spain received a Premios Liderpack award in 2006 in Spain for a disposable recipient with rotary spoon, specially designed for the take away drinks business. The spoon goes through the central groove of the lid and is permitted to turn 360° in both directions, thus the liquid in the cup is completely stirred.

#### food category

- Sivaris from Pepe Gimeno in Spain, which also won a Premios Liderpack in Spain in 2006

### ***Sri Lanka(1)***

#### Beverage category :

- Double closure pack : Abdulla Industries & Packaging in Sri Lanka received a Lanka Gold Star at Lanka Star in 2007 in Sri Lanka. The sack for teat packaging and transport is presented with a novel double flap closure consisting of two flaps. The product is then protected from any contact with the adhesive used to close the sack (that can contaminate the tea and develop fungus), and the leakproof characteristic of the packaging is improved compared to the conventional solutions. The sack offers better barrier properties to retain aroma and offers moisture resistance.

### **Switzerland(6)**

#### Beverage category :

- Uvanomine : Uvavins Cave de La Côte in Switzerland received a Swiss Star award in 2007 for a very original bottle for a different Swiss wine, made of blend of a traditional and new grape varieties. This packaging has been created by the famous designer and painter Roger Pfund, whose description of the product is : “one shape for the bottle, one shape for the label, one colour and one graphic allaying modernity and tradition. One touch of emotion, which wakes up the five senses. One alchemy as complex as delicious. “ The bottle features a flat wall.

#### Food category

- Stan-up pouch made of laminates with biomaterials from Wipf AG in Switzerland, which also won a Swiss Star 2007 award in Switzerland

#### Health&Beauty category

- Resealable label for Pampers Baby wipes from Tesa Bandfix in Switzerland, which won a Swiss Star award in 2007

Pharmaceutical and medical category

- Burgopak from Sigpack Systems in Switzerland, which won a Swiss Star in 2007 in Switzerland
- Convenience blister from Ivers-Lee in Switzerland, which received a Swiss Star award in Switzerland in 2007
- Nicotinell L-Pack from Novartis Consumer Health SA in Switzerland, which won a Starpack in 2007 in the United Kingdom
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**Thailand(1)**

food category

- Plub Thai from Agro-Ecological System research and Dev. Inst. In Thailand which also received a Thai Star award in 2006 in Thailand

**Tunisia(1)**

food category

- Epice el Mandra from Vendas in Tunisia which also won a Tunisia Star Pack award in 2006

**Turkey(6)**

Beverage category :

- Tuborg draught non returnable 50 cl bottle : Turk Tuborg Carlsberg in Turkey received a TSE Golden Package in 2007 for the new shape of the Tuborg Fici beverage. The shape is very close to draught beer glass which is called Argentinian Glass in beer-lovers jargon. New Tuborg Fici brings fresh and authentic taste expected from the bar pump to enjoy at home a generous 50 cl package? The packaging helped double the sales target.

Electronics category

- LCD TV packaging without EPS, from Beko Elektronik A.S. in Turkey, which also received a Packaging award in Turkey in 2007.

food category

- Cheese elevator from Bahçivan Gıda in Turkey, which also won a Golden Packaging Award in Turkey in 2007

- Eti Cicibebe Bread packed (125gr) final product and open film from Bak Ambalaj San. Tic. In Turkey, which also won a TSE Golden Packaging Contest award in 2007 in Turkey

Other category

- Safe sampling drum (4 lt volume) from Izvar Ambalaj San. Ve Tic. In Turkey, which received a TSE Golden Package in 2007 in Turkey
- Transformer box from Olmuska Int. Paper-Sabanci Amb.San.ve. Tic in Turkey, which won a TSEk Golden Package in Turkey in 2007

**Ukraine(5)**

Beverage category :

- Glass bottle 0.5 l Zhytnytsya : Saint-Gobain Zorya in Ukraine received a Ukrainian Packaging Star in 2007 for this modern glass bottle, produced using an up-to-date technology of narrow neck press and blow (NNPB). The bottle is lightweight, has thin walls and no settle wave. The coating sprayed on its external surface makes it stronger. The stylish design emphasizes the singular taste of the Zhytnytsya vodka.
- Packing for the souvenir set of vodka Medoff : Media Prostir in Ukraine won a Ukrainian Packaging Star in 2007 for a packaging constructed as an octahedron, which reminds of the honeycombs, that harmoniously combines packing with the name of brand. An original designer decision allows compact to place four bottles of vodka in the middle, and successfully located on the lateral sides of window demonstrate a good view of what is inside. At making packing were used cardboard with two layers, which has an exact butt end, which is very important with plenty of windows. No washboard look from fluting. Packaging has a handle to ease transportation. A classic design is build on the contrast of black background with yellow inscriptions and gold stamping. Selective UV lacquer does packing stylish and elegant, and contrasting to it mat lamination gives packing charm and feeling of velvet by touch.

food category

- Vitamin – Frozen food packaging from JSC Ukrplastic in Ukraine, which also won a Ukrainian packaging Star award in 2007

Health&Beauty category

- Present set Disko Energy Todes from OJSC Profi-Press in Ukraine, which received a Ukrainian Packaging Star award in 2007 in Ukraine

Other category

- Q-Bag from JV Zhitomir Polysacks in Ukraine received an Ukrainian packaging Star in 2007

## **United Kingdom(6)**

### Beverage category :

- Recycled HDPE milk bottle : Dairy Crest in United Kingdom won a Starpack award in 2007 for this HDPE bottles made from recycled resin : a first in the world. Dairy Crest also encouraged infrastructure growth with the building of a new factory for the production of those recycled bottles, saving 60 000 tonnes of plastic from landfill. The bottles are on sale in all M&S stores with no additional cost.

### food category

- Premier Foods Grab-Cote layer pad from DS Smith Specialty Packaging in United Kingdom, which also received a Starpack award in 2007 in the U.K.
- Tulip Group/Danepak Bacon RDP (rapid display packaging) from DS Smith Specialty Packaging in United Kingdom, which has been awarded witha Styarpack award in 2007 in United Kingdom

### Household category

- Unilever Skip concentrated washing liquid (the sleeve) from Fuji Seal Europe in the U.K. which won a Starpack award in 2007 in the U.K.

### Pharmaceutical and medical category

- Transit Pack for Sirus Anaesthesia System from SCA Packaging UK Industrial Division in the U.K. which won a Starpack in 2007 in the UK

### Other category

- Flower Bulb Cubestacker from DS Smith Specialty Packaging in the U.K. which received a Starpack award in 2007 in the UK

## **United States(13)**

### Beverage category :

- Martenelli's 10 oz Apple Juice Container : Graham Packaging in the United States received an AmeriStar award in 2006 for the first successfully implemented liquid nitrogen dosed hot fill narrow neck beverage bottle. A breakthrough for an industry seeking panel-less light weight hot fill bottles. It broadened the scope of design motions permitting replication of an apple shaped bottle, formerly in glass. The nitrogen dosing system increases top load, adds rigidity to the package and reduces gram weight requirement. It also minimizes secondary packaging and eliminates head space oxygen.
- Tree Top 64oz. Rectangular Hot Fill Juice Bottle : developed and commercialised in record time by Graham Packaging in the United States the rectangular bottle received

an AmeriStar in 2006 in the U.S.A.. The design enabled Tree Top to introduce the product with a new label motif. Its cube efficiency increased by over 25% the shelf utilisation, and reduced secondary packaging, shipping and storage costs. Its 35+% top load improvement resulted in significant gram weight reduction.

food category

- Cryovac® Flavour Mark™ Retort Pouches from Cryovac Food Solutions Sealed Air Corporation which also won a Flexible Packaging Association Achievement award in 2007 in the United States

Health&Beauty category

- Aveda Earth Month Candle 2006 from The Estee Lauder Companies in the United States, which won a IoPP AmeriStar award in 2006 in the USA
- Clinique Derma White C10 anti-ageing clarity formula from The Estee Lauder Companies in the USA, which also won a CPC Magazine Editor's choice award in 2006 in the USA
- Clinique Derma White powder makeup from The Estee Lauder Company in the USA, which also received an IoPP Ameristar Award in 2006 in the USA
- Estee Lauder Correcting Concentrate from The Estee Lauder Companies in the USA, which also won a IoPP Ameristar Award in 2006 in the USA
- Schick – Quattro for Women Go ! – Travel Case from Schick-Wilkinson Sword in the United States, which received an AmeriStar in 2006 in the USA
- Stila aluminium packaging from Topline Products company in the USA, which received an AmeriStar in 2006 in the USA

Household category

- OxiClean Toss-n-Go from Display Pack in the United States, which won an Ameristar award in 2006 in the USA

Pharmaceutical and medical category

- C.R.Bard ReadyLink Delivery System presented by Prent Corporation in the United States, and which won a Ameristar award in 2006 in the USA
- Enpath Universal Catheter from Prent Corporation in the USA which received an award from the Society of Plastics Eng. Thermoforming Parts in 2006 in the USA
- Ethicon Endo-Surgery MRI Tube Set Package from prent Corporation in the USA which won a Ameristar in 2006 in the USA
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