

# Pressrelease



WorldStar 2008

November, 2008

## WorldStar winners selected in Cape Town!

**WorldStar 2008 attracted 224 entries from 32 countries around the world. Out of this 134 were selected as WorldStar winners 2008 by the jury in their meeting in Cape Town, South Africa, on October 16, 2008. Six of the entries were also nominated for the “best-of-the best” President’s Award. The jury consisted of 24 representatives from the World Packaging Organisation (WPO) and one representative from the International Packaging Press Organisation (IPPO).**

This year’s WorldStar jury meeting was held in connection with the WPO Board meeting. The meeting was hosted by IPSA (SA), Institute of Packaging, South Africa.

The six nominees for the President’s Award for 2008 are:

- ConAgra Foods, United States - *Healthy Choice Café Steamer’s Microwave Cooking Package*
- Crown Food Europe, United Kingdom – *Easylift*
- Grolsche Bierbrouwerij Nederland B.V., the Netherlands - *Cheersch Home Draft System*
- Josef Blazek, Czech Republic - *T-STIX*
- Promens Farum A/S, Denmark - *Shellfish tank*
- YAMAHA MARINE CO., LTD., Japan - *Packaging Solution for YAMAHA outboard motor repair parts*

Three President’s Award will be presented: one Gold, one Silver and one Bronze version.

The winners of the President’s Award will be announced and awarded at the Award Ceremony for the WorldStar winners in Mexico City, Mexico, May 13<sup>th</sup>, 2009.

The full list of winners is available at <http://www.worldpackaging.org/worldstar-packaging-awards/pdfs/worldstar-winner-2008.pdf> . Pictures of the winners will be published in November on [www.worldpackaging.org](http://www.worldpackaging.org). For further information, please contact WPO WorldStar assistant Barbro Jandér, [barbro.jander@stfi.se](mailto:barbro.jander@stfi.se) or WPO General Secretary Carl Olsmats, [carl.olsmats@stfi.se](mailto:carl.olsmats@stfi.se), phone: +46 8 676 70 00.

WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. The WPO secretariat is hosted by STFI-Packforsk – one of the world’s leading R&D companies in the fields of pulp, paper, graphic media, packaging and logistics. STFI-Packforsk is located in Stockholm, Sweden ([www.stfi-packforsk.se](http://www.stfi-packforsk.se)).