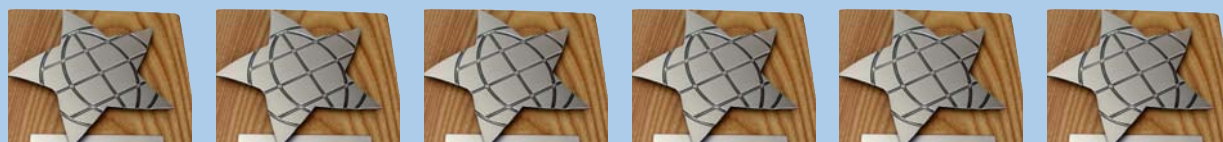
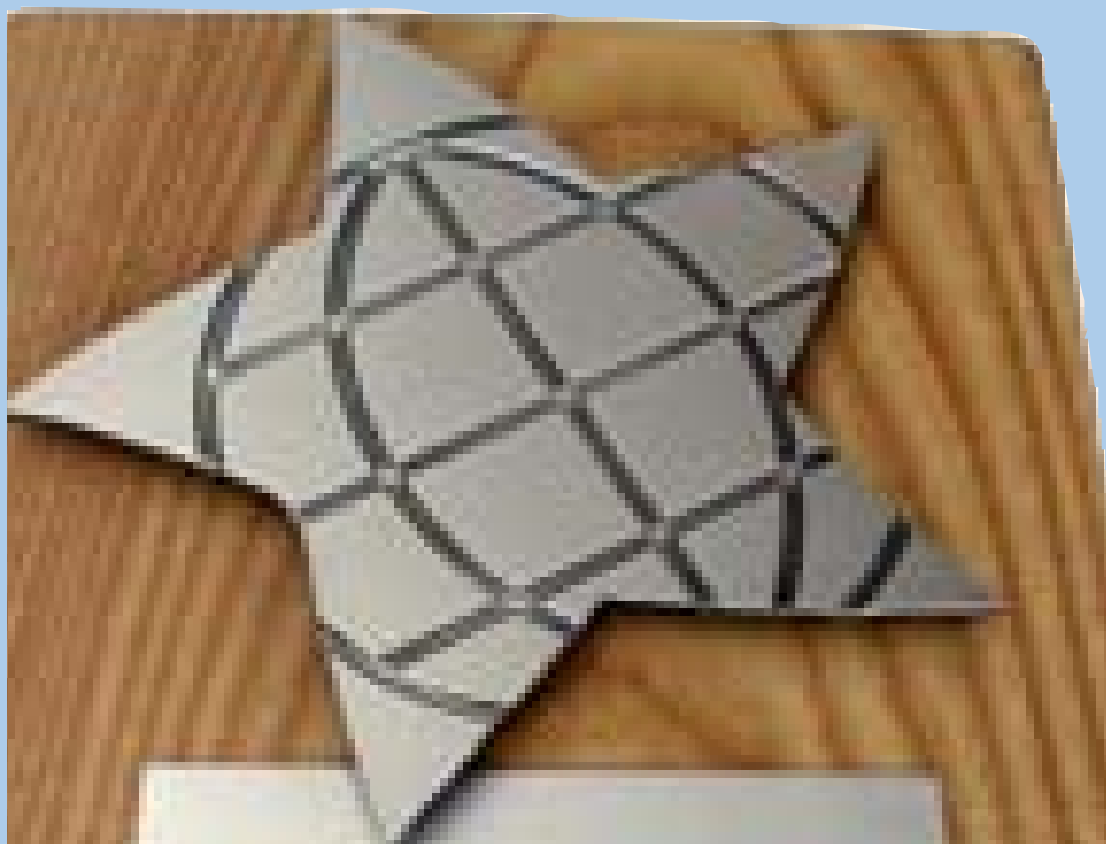


WORLDSTAR

AWARD FOR PACKAGING EXCELLENCE

2006



**Winners of the world wide
competition for packages!**



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Preface

The World Packaging Organisation's WorldStar Awards programme is acknowledged as the premier global awards programme. Inaugurated over thirty-six years ago the competition has stimulated excellence in packaging design and innovation over an extended period of time.

On behalf of the global packaging industry we congratulate all the winners of WorldStar Awards and wish them every success.

It has been rewarding to note that the WorldStar competition has continued to promote the "art and science" of packaging through the challenges of globalization and "new world" economies.

With the expansion of retailing into many of the developed and developing countries around the world, packaging is becoming more important in supporting consumer demands for "low cost" products and allowing users to maximize their product sales through diversity and increasing the opportunities for impulse purchases. Packaging has enabled the demands for security and traceability to be realized.

The Presidents' Award signifying the "best in class" has been expanded and now incorporates a **Gold, Silver & Bronze** awards. We congratulate these nominees and wish them every success.

The nominations for the President's Awards are:

- Aranesp prefilled SureClick autoinjector, Amgen, United States
- Baking-Tray-System, PAWI Verpackungen, Switzerland
- Brachia - "Olive", TRIDVAJEDAN market communication Ltd., Croatia
- Emmi Lacto Tab, Emmi Switzerland AG / Georg Menshen GmbH & Co. KG, Germany
- Freshness packaging for fish, Feldmann + Schultchen Design Studios GmbH, Germany
- Packaging solution for YAMAHA Outboard Motor 9.9~15PS, YAMAHA KUMAMOTO Products Co. Ltd., Japan

It is important to note that the WorldStar competition not only stimulates packaging excellence but that the proceeds from the entry fee are used to create packaging awareness and education in countries around the world. During 2006 the **WPO** sponsored packaging workshops and programmes in India, Nigeria and Tunisia. These sponsorships were made possible through funds received from the WorldStar programme.

It goes without saying that the packaging industry has accurately identified the need to play a mature pro-active role in protecting the environment. Around the world initiatives are in place and are being put in place to reduce the impact of a growing packaging industry and its impact on the environment.

A fairly new initiative for The World Packaging Organisation has been the introduction of the World Packaging Organisation's Student Awards programme. This competition has been established to capture the talents of young people and stimulate these talented young people to become part of the packaging industry.

The competition is growing in importance and during 2006 the Turkish Packaging Manufacturers Association co-coordinated the running of the competition. It is most encouraging to note the increase in the number of entries and the improvement in the quality of the participants' submissions.

The **WPO** is determined to put into action our Mission Statement "Better Quality Of Life Through Better Packaging For More People" and thereby support the relating expansion around the world in positively influencing global "Sustainable Development" initiatives.

In closing I wish to thank Dr Alexis Stassinopoulos for his excellent leadership as **WPO** President over the last three years. He inspired WPO to become a meaningful player in the global packaging environment.

On behalf of The World Packaging Organisation I wish to express our sincere appreciation to the Institute of Packaging Professionals for hosting and arranging the WorldStar Ceremony in Chicago and wish them every success.

Keith Pearson
President

WPO/WorldStar Calender

2007

23-25 October, judges to meet in Athens, Greece

2008

May, Award Ceremony of WorldStar winners 2007 in Accra, Ghana, Africa



Dr. Carl Olsmats, Dr. Alexis Stassinopoulos and Keith Pearson together with the President's Award Winner 2005 - Develpack S.r.l., Italy

Nominees for President's Award



Entry#:1452

CROPAK, 2006, Croatia

Brachia - "Olive"

Exclusive hand made packaging of Brachia olive oil, appropriate both as a gift and a souvenir. Ceramic packaging is shaped as an olive fruit, with a neck shaped as an olive branch, in white coating. A pendant designed as an oil leaf is affixed to the bottle neck, printed on coatless mat paper, with brand printed in embossed polish technique. Along with a ceramic packaging comes a metal funnel/cap, for use after opening the original wooden cap.



Entry#:1453

SVI Swiss Star, 2006, Switzerland

Emmi Lacto Tab

Many essential nutrients (Q10, vitamins etc) are fragile & degrade very quickly in the presence of light & oxygen. In LACTO TAB, these sensitive ingredients are provided in tablet form & sealed in an individual blister compartment in the bottle top, separate from the liquid. This patented packaging solution means that the nutrients are adequately protected from oxygen & light, & are precisely dosed into the beverage immediately before ingestion.



Entry#:1598

Deutscher Verpackungspreis, 2006, Germany

Freshness packaging for fish

This internationally patented freshness packaging is created to portray the premium fresh fish filets as the very best the Seven Seas can offer. An exceptional form of packaging was designed which exploits the special features of the packaging technology. The transparent lateral wings with the opposing profile of the brand-specific wave and the shrink wrap shaped like a trough between two waves point to the origin of the product – the sea.



Entry#:1533

Japan Good Packaging Contest, 2006, Japan

Packaging solution for YAMAHA Outboard Motor 9.9~15PS

Packaging specification of the outboard motor, though very difficult to pack due to complex-shape and non-balanced centre, has been modified by acquiring the latest theory and skill. Total cost reduction, improvement of quality assurance, environmental measure are accomplished by reduction of packing material, full abolition of styrofoam to reduce environmental burden, reduction of measurement to reduce transportation cost.



Entry#:1477

Swiss Star, 2006, Switzerland

Baking-Tray-System

This baking-tray-system shows a first-ever 100% cardboard solution which solves the transport, stock holding and baking process all in one. The tray-system reduces the handling at all the small baking stations in food shops or petrol stations to a minimum, because the whole tray can be used directly in the oven, no cleaning or handling. Special positions of the holes allows a good hot air circulation and give a perfect baking result.

Statistics - by category

Category	Number of winners
Beverage	32
Electronics	11
Food	31
Health and Beauty	15
Household	6
Other	31
Pharmaceuticals	6
Total	132

Statistics - by country

Category	Number of winners
Austria	1
Brazil	7
China	7
China, Taiwan	1
Croatia	2
Czech Republic	6
Estonia	1
Finland	1
France	1
Germany	16
Ghana	1
Greece	3
Hungary	3
India	11
Israel	1
Italy	1
Japan	11
Korea	1
Mexico	4
Norway	6
Poland	4
Russia	2
Singapore	1
Slovak Republic	1
Spain	5
Sri Lanka	1
Sweden	1
Switzerland	5
The Netherlands	2
Turkey	6
Ukraine	3
United Kingdom	9
United States	7
Total	132

Beverage



Entry#:1442 Prêmio Abre Design e Embalagem, Brazil

ABIC - Os Melhores Cafés do Brasil

Packaging for special edition of Melhores Cafés do Brasil has an innovative design of the Brazilian flag when joining the box case into the sleeve. Using visual differentiation, the packaging uses two substrates by lamination of BOPP film to carton-board and over print of high gloss varnish by register, creating a sophisticated set, that adds value to the product and is a strong marketing device to create new business opportunities.

Rigesa Celulose, Papel e Embalagens Ltda. • Brazil

Phone: 55. 19. 3881.9005 • Fax: 55. 19. 3881.8838

E-mail: camila.souza@rigesa.com.br

www: www.rigesa.com.br



Entry#:1441

ABRE Award, Brazil

Nescau Limited Edition

The biggest challenge in developing Nescau's new structural packaging was to build new tools to remake the package. Without losing the positive aspects and reevaluating constantly the product's trajectory and the consumer market reaction to it, FutureBrand gave a new shape to a traditional Nestlé Brazil's product.

FutureBrand • Brazil

Phone: +55 11 3281 1166 • Fax: +55 11 3281 1198

E-mail: fscarpri@futurebrand.com

www: <http://www.futurebrand.com>



Entry#:1617

PackStar, China

Lang liquor – Qingyun 50 years packaging

This package is inspired by the dragon pillars of Chinese ancient palaces, elegant, noble and imperial. The cap looks like a noble cap or a golden umbrella. The box is produced by "Phoenix Pattern" Paper without any toxin. The material used to produce the pulp pallet employed to fix the bottle inside is degradable, recyclable and environmental-friendly. A flannel and silk hand-bag is wrapped outside, used as a carrier bag.

Sichuan Langjiu Group China • China

Phone: +86 10 84241822 • Fax: +86 10 84241824

E-mail: zhao-hj@cepi-china-com

www:



Entry#:1622

PackStar, China

Shuang Gou – Zhen Bao Fang Liquor Package

Chinese liquor is usually made from blending several liquors of different alcohol percentage. This package combines a bigger bottle with 46 % alcohol liquor and a small bottle (the cover) with 68 % alcohol liquor. Customers can drink two bottles of liquor separately or experience blending them to make a liquor with a new alcohol percentage. This product is an innovation to the traditional package with a high profit market.

Jiangsu Shuang Gou Liquor Group Co., Ltd. China • China

Phone: +86 10 84241822 • Fax: +86 10 84241824

E-mail: zhao-hj@cepi-china-com

www:

Beverage



Entry#:1631 **YHC Aromat. Art Country, China, Taiwan**

Herbal Health Tea Series

The style of the design demonstrates a mix of both cultures: the East and the West. Chinese folk theory and concepts are used as the image with the totem being used as a decorative art. Thus, the herbal tea can get rid of the negative association of Chinese medicine and the heavy influence of the Chinese design.

Pinco Visual Image Design CO. • China, Taiwan
Phone: 886-4-23158886 • Fax: 886-4-23158885
E-mail: ajyea@ms9.hinet.net
www: www.pinco.com.tw



Entry#:1499 **Obal roku , Czech Republic**

BAG - IN - BARREL

Bag-In-Barrel is an ideal form of package for liquids: corrugated cardboard cover outside, foil bag inside. The new barrel shape multiples marketing value of packaging based on bag-in-box principle. Cardboard protects the content from the damage and it is a communication tool at the same time. The liquid is filled into the foil bag in a special filling machine at very low atmospheric pressure. This results in an extended durability time period of the liquid.

STI Cesko s.r.o. • Czech Republic
Phone: 00420 220 518 314 • Fax: 00420 220 513 285
E-mail: ivan.civin@sti-group.cz
www: www.sti-group.com



Entry#:1500 **Obal roku, Czech Republic**

Self-adhesive label for wine with Braille

Elegant design, safety, economical and ecological aspects and usage of Braille are the main advantages of this self-adhesive label printed by silk screen printing on special paper. Sensitive combination of colour and hot stamping attracts customer's attention at the point of sale. Braille embossing with name, type and vintage of wine information is the new idea intended to help the visually impaired people. The label is economical and environment friendly solution with no need of addition

SVS, spol. S r.o. • Czech Republic
Phone: +420 284 812 034 • Fax: +420 284 813 304
E-mail: info@svs.eu
www: www.svs.eu



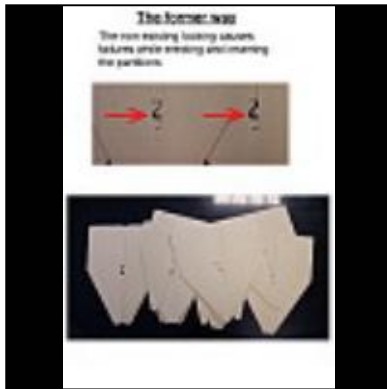
Entry#:1453 **SVI Swiss Star, Germany**

Emmi Lacto Tab

Many essential nutrients (Q10, vitamins etc) are fragile & degrade very quickly in the presence of light & oxygen. In LACTO TAB, these sensitive ingredients are provided in tablet form & sealed in an individual blister compartment in the bottle top, separate from the liquid. This patented packaging solution means that the nutrients are adequately protected from oxygen & light, & are precisely dosed into the beverage immediately before ingestion.

Emmi Switzerland AG/Georg Menshen GmbH & Co. KG • Germany
Phone: +41416304443 • Fax: +41416304441
E-mail: martin.mueller@menshen.com
www: www.menshen.com www.emmi-lactotab.ch

Beverage



Entry#:1600

Deutscher Verpackungspreis, Germany

MF-PackFach

The MF-Packfach partitioner uses a double-locking mechanism that keeps the grid together, flat (0°) as it comes and erected (90°). No part of the grid can be lost while loading, erecting and inserting the PackFach. This is achieved by completely new designed die cutting and mounting. Automated use reaches new dimensions in reliability, speed and efficiency - allowing seamless integration into existing filling/packaging systems.

Mölle Kartonagen GmbH • Germany

Phone: +49 6762 932114 • Fax: +49 6762 932140

E-mail: a.kasper-wagner@moelle.de

www: www.moelle.de



Entry#:1604

Deutscher Verpackungspreis, Germany

One Look

The screw cap One Look waives on a tamper evident ring. This is self-explanatory, visually indicated by view windows on the upside of the closure. The indication occurs by the first opening through colour change that is not possible to restore. Furthermore, already opened bottles in the beverage crate are visible on the first look. Both signify higher convenience for the consumer.

Heinlein Plastik-Technik GmbH • Germany

Phone: +49 981 9502-64 • Fax: +49 981 9502-50

E-mail: weinmann@heinlein-plastik.de

www: www.heinlein-plastik.de



Entry#:1609

German Packaging Award, Germany

Teatogo-lid

A special lid construction allows a convenient and spill-free consumption of tea on the go. After a brewing time of two to five minutes, the tea bag can be pulled into an integrated compartment in the lid and after consumption can be disposed of as one. The unit of cup and lid accordingly remains closed during brewing time as well as consumption.

RPC Bebo Plastik GmbH • Germany

Phone: +49 4761 860133 • Fax: +49 4761 860225

E-mail: m.rademacher@rpc-beboplastik.de

www: www.rpc-beboplastic.de



Entry#:1478

Ghana Pack, Ghana

Gulder

The corrugated carton for Gulder beer is very strong and attractive. The strength is perfect to ensure safe delivery of the glass bottles. The attractiveness of the graphic design makes it suitable for retail purposes.

Polykraft Ghana Ltd. • Ghana

Phone: +23321229962/221742 • Fax: +23321227050

E-mail: ashok@polygroupgh.com

www:

Beverage



Entry#:1381

Hellenic Stars, Greece

Collectible Avra Mineral Water Glass Bottles

The 1 liter AVRA Mineral Water glass bottle is innovative and very attractive. It moves away from theories that demand water to be bottled in transparent or semitransparent bottles, and introduces real art into the packaging. Six striking surrealist images of famous artist Rafal Olbinsky, printed on full-body (PET) sleeve, are introduced as a collectible series, for the upscale restaurant market, further upgrading the image of the premium brand. The new unique packaging incorporates novelty, superior aesthetics and enhanced durability.

Yioula Glassworks S.A. • Greece

Phone: +30 210 540 3543 • Fax: +30 210 562 0757

E-mail: skambanis@yioula.gr

www: www.yioula.gr



Entry#:1519

Hungaropack, Hungary

“Visegradi” mineral water package family

The PET bottle has a very unique, ergonomic design with special features of crystal-pattern on 2/3 of the bottle wall, new shape to differentiate “waistline” from other mineral water bottles (brand identity), special 8 foot bottom to increase the stability of the bottle, minimized material consumption (0,75 l/24 g, 1,5 l/37 g PET), special shrink sleeve without adhesive, easy to recycle.

Visegradi Mineralwater Ltd • Hungary

Phone: +36 26 397 815 • Fax: +36 26 397 816

E-mail: visegradi@mail.datanet.hu

www: www.visegradi.hu



Entry#:1590

Indiastar, India

Antiquity blue rare premium whisky

The bottle design is new with a unique shape and made of blue colour glass to commensurate with the brand name. Look-alike packaging is being developed for 750, 375, 180 and 60 ml pack sizes. Bottle is fitted with 5 component tamper evident Guala closures, with controlled pourer and non-refillable one-way valve. The neck label is multi-colour printed on metallised paper, precisely die-cut and embossed to enhance aesthetics and suit the bottle shape.

McDowell & Co Ltd, U B Group • India

Phone: +91 80 30510600 • Fax: +91 80 22272973

E-mail: cchandra@ubmail.com

www: www.clubmcdowell.com



Entry#:1577

Indiastar, India

Bru Aroma Lock

The Aroma lock is made from polypropylene with excellent hinge property and cues locking through the click sound. It is developed for packs sizes of 200 g and 500 g. In case of 500 g, crisscross ribs were incorporated to reduce the warpage. Aroma lock design has male-female cavities which engages the laminate in between and ensures air tight locking.

Hindustan Lever Limited, Research Centre • India

Phone: +91 80 39831080 • Fax: +91 80 28452344

E-mail: prabuddha.dasgupta@unilever.com

www: www.hll.com

Beverage



Entry#:1589

Indiastar, India

No 1 Reserve whisky 375 ml with smart cap

The bottle has a neck finish that has been uniquely designed in order to accommodate this tamper evident super cap. The neck ring has been specially designed to hold this cap. The super cap is a snap fit type all-plastic closure, which seals on the bottle with application of top pressure by interlocking special teeth inside the cap with engineered bottleneck.

McDowell & Co Ltd, U B Group • India

Phone: +91 80 30510600 • Fax: +91 80 22272973

E-mail: cchandra@ubmail.com

www: www.clubmcdowell.com



Entry#:1382

Israel Star , Israel

Neviot sparkling bottle – 250 cc

The bottle design main idea was taken from amorphous gas bubbles that changed while bubbling towards the surface of the water. In addition, it was our intention to design a bottle which will have an easy, pleasant, comfortable and experiential grasp. The transparency of the bottle and the changing reflection of the blue logo through the bottle's shape and narrow waist look like a pleasant three dimensional transparent air bubble.

Neviot Nature of Galilee Ltd. • Israel

Phone: 03-9777703 • Fax: 972-3-9777733

E-mail: OritL@neviot.co.il

www: www.neviot.co.il



Entry#:1369Metal Packaging Manufacturers Awards, Italy

WAK® Closure

The WAK® Closure goes a long way in replicating the traditional appearance of a wine bottle closed with a cork and foil cover. It has a unique straight, smooth sided aluminium cover combined with a plastic insert, which gives perfect adherence and respect the famous shape of the wine overcap. In addition, it offers the numerous advantages of the latest technologies on the market and a wide range of decorations for branding.

Guala Closures SPA • Italy

Phone: +39 0131 204343 • Fax: +39 0131 267843

E-mail: mpedri@gualaclosures.com

www: www.gualaclosures.com



Entry#:1418

XXI Certamen Envase Estelar, Mexico

Pistola Bucanero "Mocambo" 1821

Unique bottle shaped as an ancient buccaneer pistol evokes the magic of the Caribbean and Gulf of Mexico relating the history of the sugar cane region of Veracruz to a premium rum originated from this well-known cradle of excellent Mexican Rums. Using recyclable materials its elegant and carefully designed case with commercial and historical information, with exhibition base, delights the consumer and makes the product very attractive for sale.

Licores Veracruz, S.A. de C.V. • Mexico

Phone: +52 271 714.04.00 • Fax: 52 271 714.17.70

E-mail: licores@prodigy.net.mx

www: www.mexcor.com

Beverage



Entry#:1408

Grand Star Russia, Russia

Present package «Legend of Kremlin» (Folio)

The "Legend of Kremlin" Folio was created to reflect the unique essence of "Legend of Kremlin" vodka and had to become an exquisite continuation of it. The key element of the Folio's style is "Legend of Kremlin" logo, based on Lazurski font, which has incorporated the main features of Russian heritage of XVII century and the Renaissance époque's fonts. Usage of "Kremlingrad" engraved of Italian artist of 1660-s is a part of the product's image.

ITAR Distillery • Russia

Phone: +7 (495) 585-36-46 • Fax: +7 (495) 585-36-46

E-mail: Frolova1204@mail.ru

www:



Entry#:1396

Liderpack, Spain

Expositor De Suelo Para Cervezas

An essential element to communicate brand, image and advertising slogan in the media. Built in strong materials to resist the weight and at the same time recyclables. Easy to move and an important support in campaigns for big and middle commercial areas.

Afex Plv, s.l. • Spain

Phone: +34 935 750 024 • Fax: +34 935 752 114

E-mail: Afexplv@afexplv.com

www: www.afexplv.com



Entry#:1392

Liderpack, Spain

Marcilla Clickpaq

Vacuum coffee pack that in a single item incorporates lid and easy opening device. The aroma is perfectly preserved once the pack is opened without having to put it in another container. Remarkable increase of sales of cafe marcilla with the new Clickpaq has been 28% during September and half October 2005(Nielsen Scantrack).

Carrenoir • Spain

Phone: +34 933 016 500 • Fax: +34 933 020 323

E-mail: joan.ricard@carre-noir.net

www: www.carrenoir.net



Entry#:1525

Lanka Star & Asia Star, Sri Lanka

Encyclopedia of tea

Carefully selected wood treated, stripped and machine cut to size and manually assembled to produce this novel idea for presenting variety in tea in unique stylish wooden book shape presentation boxes, each containing 100 g of the finest Broken Orange Pekoe grade tea from the 5 famous tea growing districts of Sri Lanka, namely Dimbula, Nuwara Eliya, Uva, Kandy and Ruhuna.

Standard Trading Company (Pvt) Ltd. • Sri Lanka

Phone: +94 11 2576461-2 • Fax: +94 11 2577385

E-mail: stcmail@stc.com.lk

www: www.stctea.com

Beverage



Entry#:1466

Scanstar, Sweden

OneCafé

OneCafé is one cup of exclusive Arabica coffee from Uganda. This superior coffee is like wine, with each year's harvest having its own nuances. Start hanging the drip-cup on the rim of a cup and pour boiling water over the bag. After the coffee is brewed you pull the coffee bag up in the drip-cup and turn it upside down with no drip. The brewing technique is something you'll learn after a few cups, enabling you to enjoy your preferred strength.

OneCafé International AB • Sweden

Phone: +46 46 286 38 90 • Fax:

E-mail: bendix@b-new.com

www: www.onecafe.se



Entry#:1511

Swiss Star , Switzerland

AquaFlexCan Dolphin

Amcor Flexibles Switzerland has developed AquaFlexCan, an innovative 250 ml portion stand-up, can-shaped pack for drinking water. The easy to open, lightweight small pack is part of a new generation of flexible beverage packs for still water or other beverages. Spill-proof after pack is opened. Disposal of empty pack is very space-saving (3.6 g). Ecologically and economically sound. Low capital investment for start-ups. Near water distribution.

Amcor Flexibles Schüpbach AG • Switzerland

Phone: +41 34 421 51 11 • Fax: +41 34 421 56 03

E-mail: bruno.brunisholz@amcor-flexibles.com

www: www.amcor.com



Entry#:1538

TSE, Turkey

Disposable glass-water box

It is a telescope-type box design, which provides tremendous innovation for water marketing in related country. It is particularly designed for use in restaurants, school cafeterias and catering for special meetings. The box has a special design for the storage of the used disposable glasses. There is a space in the middle of the box which is connected to the lid through a hole.

Dentas Packaging and Paper Industry S.A. • Turkey

Phone: 0090 258 268 05 80 • Fax: 0090 258 268 10 85

E-mail: ozlem.kulaksizoglu@dentas.com.tr

www: www.dentas.com.tr



Entry#:1528

Ukrainian packaging star, Ukraine

Tea packaging

Innovative conception of a packaging for tea with natural aroma ingredients. A stand-up pouch made of a high barrier laminate extends the product shelf life 3 or 4 times, thereby rendering a refined flavour-and-aroma composition to a tea expert. Zipper makes the package easy to re-close. High print quality is ensured by laser exposed rotogravure forms.

JSC "Ukrplastic" • Ukraine

Phone: +380 44 517 36 83 • Fax: +380 44 517 18 66

E-mail: office@ukrplastic.com

www: www.ukrplastic.com

Beverage



Entry#:1515

Starpack, United Kingdom

Cool-air TM

Never again will it be necessary to turn up as a guest with a warm bottle of white wine. Cool-air TM features a Surlyn lined, twin wall construction with air gap and metal lid, designed to keep bottles of wines and spirits cool for longer. This reduces loss of cooling through conduction, convection and radiation. The pack also provides space for effective branding and product information. Brown-Forman has used the pack for many promotions in Sainsbury's stores.

Robinson Paperboard Packaging • United Kingdom

Phone: +44 1246 220022 • Fax: +44 1246 505271

E-mail: peterg@r1paperboard.com

www: [www: www.r1paperboard.com](http://www.r1paperboard.com)



Entry#:1403

Starpack, United Kingdom

Oronoco Rum

Oronoco is a distinctive rum imported from Brazil that challenges traditional notions of rum. The package communicates Brazilian provenance through the map design embossed in leather. The slender bottle shape and cap design communicates masculinity in the premium rum category. The most innovative feature of the package is the embossed leather wrap. The technical challenge was to find the correct type of material as well as an adhesion method.

Diageo Plc • United Kingdom

Phone: +44 1279 713405 • Fax: +44 1279 713444

E-mail: mark.harrison@diageo.com

www: [www: www.diageo.com](http://www.diageo.com)



Entry#:1512

Starpack, United Kingdom

Retail ready wraparound for mineral water

Innovative and detailed combination of cutting rules to provide the easy open feature. As a result, the pack is easy to identify, safe and easy to handle, and merchandise, 100% recyclable. The graphics replicates the bottle label on the front and sides of the pack. This eliminates the need to orientate the labels of the bottles to face forward. The pack was engineered for existing machinery, as a result increased line efficiencies by 10%.

DS Smith Packaging • United Kingdom

Phone: +44 1380 729406 • Fax: +44 1380 729062

E-mail: paul.trimnell@dssp.com

www: [www: www.dssmith-packaging.com](http://www.dssmith-packaging.com)



Entry#:1405

Starpack, United Kingdom

Sambao

A distinctive lime wedge shaped glass bottle, with high shoulders and fine embossing which creates an innovative pack. The Sambao bottle is a technically demanding container to manufacture, combining complex design and developmental production techniques. This pushed the accepted boundaries of shape to produce a truly innovative pack. It captures the Brand values and heritage of Brazilian Cachaca whilst maintaining filling line efficiencies.

Diageo Plc • United Kingdom

Phone: +44 1279 713405 • Fax: +44 1279 713444

E-mail: mark.harrison@diageo.com

www: [www: www.diageo.com](http://www.diageo.com)

Electronics



Entry#:1619

PackStar, China

MOBO 650 Mobile Phone Package

Being different from other mobile phone packaging, MOBO 650 package has 2 levels, with the upper one for mobile phone and charger, the lower one for instruction and other accessories. For easy opening, a black strip is used to help consumer pull out the phone. This package, made of paper, recycled material, has low production cost. As the content is a super-slim mobile phone, a silver strip is designed on the package, highlighting the brand image.

JRD Communication Inc • China

Phone: +86 10 84241822 • Fax: +86 10 84241824

E-mail: zhao-hj@cepi-china.com

www:



Entry#:1362

Cropak, Croatia

EcoCorrESD Biodegradable VpCIFilm EcoWorks

EcoCorr ESD is the first and only 100% biodegradable, 100% compostable packaging film that provides contact, barrier and vapor corrosion inhibition along with elimination static electricity. It is designed for the electronic industry. EcoCorr® ESD is heat and water stable, does not disintegrate or break apart, while in use, and provides corrosion (VpCI) and anti-stat protection for up to two years depending on storage conditions.

Ecocortec D.O.O. • Croatia

Phone: +385 31 540002 • Fax: +385 31 540018

E-mail: dinko@ecocortec.hr

www: www.ecocortec.hr



Entry#:1555

Hungaropack, Hungary

Consumer fluorescent tube (lamp)

Adjustable for the product size – variable length. Universal. Provided with window. Our own construction development

M-real Petöfi Printing House Ltd. • Hungary

Phone: +36 76 518 304 • Fax: +36 76 479 440

E-mail: imre.levai@m-real.hu

www: www.m-real.com/petofi



Entry#:1521

Japan Good Packaging Contest, Japan

All corrugated one box package for Olympus inverted microscope

Not only precision apparatus, but also heavy, this product is highly vulnerable to impact, which required separate packing of the parts including the main body, stage, tube and lenses. But this all corrugated packaging newly developed can, with its special structure, bear heavy weight and absorb impact, accommodating all the parts together in one container.

Chuoh Pack Industry Co., Ltd. • Japan

Phone: +81 52 400 2808 • Fax: +81 52 409 3520

E-mail: kikaku3@mcpack.co.jp

www: www.mcpack.co.jp

Electronics



Entry#:1366 **Japan Good Packaging Contest, Japan**

Folding Package

This is a package that can be easily folded in a compact size even by women with less strength. It has become a system in Japan to recycle most of the waste cardboard. In case of household waste cardboard, some local authorities, for example, make it a rule to "cut the cardboard into pieces and bundle them with a string". SHARP, therefore, developed a type of carton that can be folded and bundled without using a cutter knife and string. The package will save the purchaser the trouble of discarding cardboard.

Sharp Corporation • Japan
Phone: +81 287 44 3503 • Fax: +81 287 43 6034
E-mail: kato.masako@sharp.co.jp
www: www.sharp.co.jp



Entry#:1520 **Good Packaging Award, Japan**

Innovation achieved by one corrugated cardboard sheet

This printer cartridge packaging uses only one cardboard sheet with no glue. This case design uses folded cardboard to separate contents and protects cartridges from damage if dropped. This design reduces the cardboard used and makes assembly easier. Since this case has no bottom corners, it is unlikely to be set vertically, improving the stability of cartridges while storing or transporting.

Kyocera Mita Corporation • Japan
Phone: 0081 6 6764 3432 • Fax: 0081 6 6764 3758
E-mail: itano@kyoceramita.co.jp
www: www.kyoceramita.com

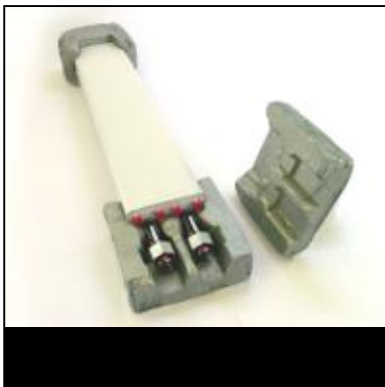


Entry#:1420 **Japan Good Packaging, Japan**

Twist corner pad

I developed the corner pad which a torsion assembled. I can keep the corner pad in a plane state, and I can assemble it in a short time when I work on packing. Buffering characteristics were high, and repetitive use became possible by using a Polyethylene material design.

Oizuru Co., Ltd. • Japan
Phone: +81-42-557-0253 • Fax: +81-42-557-0742
E-mail: ryuji_kato@oizuru.co.jp
www: www.oizuru.co.jp



Entry#:1440 **Envase Estelar, Mexico**

Telecommunications Antennas Packaging

Consisted on developing 32 Antennas for Andrew Corporation. Successful drop test were required according to FedEx procedure, with maximum acceleration in 60 Gs. Cardboard boxes and packaging were standardized. Foam molding equipment were installed at the customer facility to produce packaging in site. Packaging is being implemented from Mexico for Andrew plants in China, Czech Republic and Brazil, reducing the packaging cost and material globally.

Sealed Air de Mexico S. de R.L. de C.V. • Mexico
Phone: + 52 722 279 3800 • Fax: + 52 722 279 3874
E-mail: noel.sanchez@sealedair.com
www: www.sealedair.com

Electronics



Entry#:1431 **AmeriStar Packaging Comp., Singapore**

Sleeved Clamshell for Motorola Batteries and Chargers

Geometrically designed paperboard sleeve overwraps a two-piece plastic clamshell. Domed clamshell shape "heroically" displays product through a sleeve cutout in the front of the package. Package assembly entails sliding the sleeve over the top of the clamshell in one top-to-bottom direction. The sleeve snugly conforms to the clamshell's tapered shape, securing the snap-fit closure. Locking tabs on the thermoformed clamshell hold the sleeve in place, providing tamper resistance. A perforated tab on sleeve offers easy opening convenience.

Motorola Electronics Pte Ltd. • Singapore

Phone: +65 6486 3129 • Fax:

E-mail: Mark.Hebert@motorola.com

www:



Entry#:1505 **De Gouden Noot, The Netherlands**

Aptura light source packaging

The packaging is highly effective in protecting the product, highly vulnerable lamps, with an absolute minimum of material. Integrated packaging functions are: separation of the product, cushioning, handling and bundling of 8 carefully matched products, stacking and assembly tool, as well as a high degree of flexibility. All three lengths of current light sources are packed with the same blister. True sense and simplicity.

Philips Applied Technologies • The Netherlands

Phone: +31 402734273 • Fax: +31 402736210

E-mail: walter.verbokkem@philips.com

www: www.philips.com



Entry#:1534

TSE, Turkey

Inner packaging for TFT

The package is designed to transport and protect TFT screen and to accommodate the accessories as well. Inner separator is designed C flute and is set up by hand. When separator is started to set up, a cell is formed for accessories in middle. The separator is folded from creases and locked. The lids of the separator support TFT screen also. TFT screen is placed into the separator from section sides and hung in the air that prevents from shocks.

Olmuksa Int. Paper – Sabanci, Ambalaj San.veTic AS • Turkey

Phone: 0090 262 754 7460 • Fax: 0090 262 754 6190

E-mail: murat.garipcan@olmuksa.com.tr

www: www.olmuksa.com.tr



Entry#:1624

PackStar, China

Butterfly Loves Flower Moon Cake Gift Box

Collecting the feature of handbag design, this package doubles as a box containing moon cakes and a carry home package that can be reused several times. Inside the box, moon cakes are put in specially-designed brocade bags, and greeting cards can be inserted into the inset pockets on both sides. This product, by recyclable material, is environmental-friendly and of low cost.

Shenzhen Era Design & Printing Co., Ltd. • China

Phone: +86 10 84241822 • Fax: +86 10 84241824

E-mail: +86 10 84241824

www:



Entry#:1626

PackStar, China

Hao hu shi herbal healthy tea package

The series of packages is a good combination of Chinese traditional medical culture and modern aesthetics. The folding method, which derives from the packaging way of the Chinese traditional food "Zongzi", is introduced in the construction of the carton. A variety of herbal sketches are utilized as main graphics on the package in order to convey a sense of concision. The colour scheme is inspired from a spectrum of natural origins, namely herbal colour.

Beijing Designer's Shop Co., Ltd. • China

Phone: +86 10 84241822 • Fax: +86 10 84241824

E-mail: zhao-hj@cepi-china.com

www:



Entry#:1452

CROPAK, Croatia

Brachia - "Olive"

Exclusive hand made packaging of Brachia olive oil, appropriate both as a gift and a souvenir. Ceramic packaging is shaped as an olive fruit, with a neck shaped as an olive branch, in white coating. A pendant designed as an oil leaf is affixed to the bottle neck, printed on coatless mat paper, with brand printed in embossed polish technique. Along with a ceramic packaging comes a metal funnel/cap, for use after opening the original wooden cap.

TRIDVAJEDAN market communication ltd. • Croatia

Phone: + 385 1 37 07 020 • Fax: + 385 1 37 07 050

E-mail: matea@tridvajedan.hr

www: www.tridvajedan.hr



Entry#:1501

Obal roku, Czech Republic

Alpha-Tray

A completely new way of folding a tray!

Material saving machine erected packaging made of one piece. Drawn-out stacking angles simplify palletising - a staggered arrangement avoids telescoping of the trays and damaging of the goods. An open construction allows an efficient loading and unloading of the products. Although the blank is printed only on one side, due to the special folding the final tray has printing on the exterior as well as the interior, which saves money! Patented by THIMM!

THIMM Obaly, k.s. • Czech Republic

Phone: +420 / 315 617 111 • Fax: +420 / 315 617 190

E-mail: jens.handkammer@thimm.de

www: www.thimm.cz

Food



Entry#:1497

Obal roku, Czech Republic

KH Pack Superior

New generation of greaseproof and waterproof wrapping paper brings higher level of safety and comfort for consumers and it is environment friendly. The paper is intended for wide range of applications covering fast-food, household the baker's etc. The material is not a composite so it is fully recyclable. The lower surface tension improves printing, runability, cutting, rewinding, folding and gluing. The greaseproof wrapping paper is treated by unique coating process.

KRKONOŠSKÉ PAPIRNY a.s • Czech Republic
Phone: +420 499 990 259 • Fax: +420 499 501 216
E-mail: banyr@krpa.cz
www: www.krpa.cz



Entry#:1502

Obal roku, Czech Republic

Shelf Refill Tray

Easy fill up and refill of the shelves on POS. Due to the release of the backside of the tray a slider appears which can be used to push the products easily into the shelves. A fold-out front side gives a better access to the products. The shelf can be filled up very quickly. Cut outs on the inside of the tray enable to make the tray flat, which makes the waste management easier.

THIMM Obaly, k.s. • Czech Republic
Phone: +420 / 315 617 111 • Fax: +420 / 315 617 190
E-mail: jens.handkammer@thimm.de
www: www.thimm.cz



Entry#:1509

Package-Star of Russia, Estonia

Gift and presentation pack for foodstuffs

A serial display souvenir package for food products is purposed for a concrete customer and bears the information on the product content. Innovation concerns visual and physical characteristics of the product (ergonomics, long-term and multi-purpose use – for example as a toy-, repeated opening and closing). Tactile qualities of the package impress the consumer positively and prompt him to buy the product.

Cista PLC • Estonia
Phone: +3727994241 • Fax: +372799723
E-mail: cista@online.ee
www: www.cista.ee



Entry#:1429

Cans Of The Year Awards, France

Yurt Konserve

The fluted profile gives a unique and novel tactile appeal. An attractive packaging sealed with an Easy Open End and presented with a plastic fork and over closure for added consumer convenience. This Alu pack is the first of its type to be commercialised on the ready meals segment in Turkey. The consumer can eat the product 'on the go' and if he consumes only part of the contents, can reclose the can with the plastic cap and eat the rest later.

Impress Metal Packaging - Centre De Recherche • France
Phone: +33243485103 • Fax: +33243485151
E-mail: isabelle.renault@fr.imp-group.com
www: www.impressgroup.com



Entry#:1610 Deutscher Verpackungspreis, Germany

Butter tube

A captive snap-on closure is forced on a conventional aluminium tube. The closure is oriented to the printed image. The challenge in the production process is to apply tiny relief structures by means of impact extrusion. Only these structures enable the forcing of the closure. The tube is tamper resistant. A big, star shaped opening ensures an immediate and comfortable dosage of the filled butter even after storage in the fridge.

Linhardt GmbH & Co. KG • Germany
Phone: +49 9942 951199 • Fax: +49 9942 951199
E-mail: johann.beil@linhardt.com
www: www.linhardt.com



Entry#:1598 Deutscher Verpackungspreis, Germany

Freshness packaging for fish

This internationally patented freshness packaging is created to portray the premium fresh fish filets as the very best the Seven Seas can offer. An exceptional form of packaging was designed which exploits the special features of the packaging technology. The transparent lateral wings with the opposing profile of the brand-specific wave and the shrink wrap shaped like a trough between two waves point to the origin of the product – the sea.

Feldmann + Schultchen Design Studios GmbH • Germany
Phone: +49 40 510000 • Fax: +49 40 517000
E-mail: mail@fsdesign.de
www: www.fsdesign.de



Entry#:1459 Golden Star in Packaging Design , Greece

Korres Red Saffron

For red Saffron, a precious herb, we have designed a luxurious, yet practical and innovative packaging. It consists of two transparent Plexiglas parts; a red drawer and its colourless cover with white printing on it. The whole packaging is wrapped with a double-sided ribbon that secures the closure and contains all the necessary product information. Ribbon positioning and drawer transparency assure direct eye contact to the beautiful red spice.

Korres Natural Products • Greece
Phone: +30 210 75 65 800 • Fax: +30 210 75 62 122
E-mail: prablanc@korres.com
www: www.korres.com



Entry#:1572 Indiastar, India

Jr. Horlicks sleeve

The client chose a shaped container format and selected an “elephant” contour for the pack. The challenge was to provide a labelling solution by PPL, which developed a PVC sleeve with graphics that enhanced the profile of the pack in the “elephant” shape. The entire development included designing the shape of the container, mould for it, and the full labelling and its application solution.

The Paper Products Limited • India
Phone: +91 22 2534 3691 • Fax: +91 22 2534 0599
E-mail: honey.vazirani@pplpack.com
www: www.pplpack.com



Entry#:1596

Indiastar, India

Junior Horlicks Elephant shaped Jar

Junior Horlicks is a specially designed nutritional supplement for preschool going children. The new innovative packaging was designed as a unique cute baby elephant- a first in the FMCG market in India. Creating a "Pick me up" allure, the jar was designed with contours & features of baby elephant and shrink sleeved with attractive graphics. This helped the brand to instantly connect with the consumers & break free from traditional health food drink to create a separate space for itself.

Glaxo Smith Kline Consumer Healthcare Ltd • India

Phone: +91 1244125103 • Fax: +91 1244125114

E-mail: c.k.narayanan@gsk.com

www: www.gsk.com



Entry#:1461

Scanstar, Norway

Nonstop blister

The packaging solution mixes the best of pharmaceutical blister solution into a food convenience consumer solution. Foil is peelable and recloseable. Designed for easy to hold, fit into the bottle holder or placed direct on table. Low cost(as pouch),perfect protection,new/unique on the market,colours as the Nonstop. Easy to redesign forms for campaigns. Blister is used direct as dosing on line. Higher speed production than similar pouch. Grab it!

Maskinpakking AS • Norway

Phone: +4731297300 • Fax: +4731297301

E-mail: peranders@maskinpakking.no

www: www.maskinpakking.no



Entry#:1460

Scanstar, Norway

Semipermeable packaging

The packaging is suitable for all kinds of fresh and frozen food. The packaging is leak proof, and has a semi permeable characteristic. This is very suitable for the protection against contamination of the packed food in general. Packing of fruit and vegetables with respiration also needs good protection against dehydration. In the freezing process of food, the use of plastic film as a lid reduces the freezing time of the product packed.

Smurfit Kappa Norpapp • Norway

Phone: 0047 67 80 15 00 • Fax: 00 47 56 05 17

E-mail: birger.steen@smurfitkappa.no

www: www.norpapp.no



Entry#:1462

Scanstar, Norway

Sleeved duopack

We have used sleeve technology for both getting a top design/print and making a convenience duopack. The two different units keep their individual quality. The total design of a separate metal box and plastic cup is together a common elegant unit. Easy to open totally and individually for each unit. Gives new life/design to traditional canned products. Super-convenience!

Maskinpakking AS • Norway

Phone: +4731297300 • Fax: +4731297301

E-mail: peranders@maskinpakking.no

www: www.maskinpakking.no



Entry#:1474

Scanstar, Norway

Terina klassisk kyllinggryte

This package is unique, because it combines different packaging materials, and gives a new design and facing to the traditional and well known canned food. The combination of an aluminum box, a cup in Polyestyren, a lid in Polyester, attached together in a new and elegant way with a shrink sleeve, showing the customer how to prepare a quick and tasty dinner for two persons. Easy opening peel on sleeve cup and can, is convenient for the customer.

Terina A/S • Norway

Phone: +47 22 09 25 00 • Fax: +47 22 09 24 30

E-mail: nina-bye.larsen@gilde.no

www: www.terina.no



Entry#:1485

Pakstar, Poland

Łowicz Czoko Dżemi

The glass jar (200 g capacity) was designed especially for children. Its handy and small size fits perfectly in a child's hand. It is entirely covered in shrink sleeve perfectly wrapping the original form. The graphic exposes the main attributes of the product: fruit and chocolate. It is distinguishable on shop shelves. This innovative package – a result of common effort of AGROS NOVA and O-I is made with the highest esthetic, promotion, and ergonomic values.

Agros Nova, O-I • Poland

Phone: +48 22 717-1700 • Fax: +48 22 717-1862

E-mail: Joanna.bancerowska@agrosnova.pl

www: www.agrosnova.eu



Entry#:1390

Liderpack, Spain

Devimar

Primary packing for fruits of the sea, shellfish and bivalve. It is a special material manufactured with the recycled residuals of rice and polypropylene. It is a very waterproof material with a great rigidity. The impression is carried out in transparent polypropylene and it is laminated.

Nou Disseny • Spain

Phone: +34 977 799 049 • Fax: +34 977 705 815

E-mail: jmarin@noudisseny.es

www: www.noudisseny.es



Entry#:1391

Liderpack, Spain

Sopas Heinz

EDV packaging's design for h.j heinz soups. Round-shaped cup in white pp/evoh/pp protects packed food from moisture, uv rays and oxygen, has a capacity of 330cc, mouth diameter 89,5 mm and 95 mm depth. With a structure resistant to thermal treatments, the product is filled when hot. Microwaveable cup that guarantees a 12 month shelf-life.

EDV Packaging • Spain

Phone: +34 938 427 000 • Fax: +34 938 412 465

E-mail: cmaynou@edvpackaging.com

www: www.edvpackaging.com



Entry#:1477

Swiss Star, Switzerland

Baking-Tray-System

This baking-tray-system shows a first-ever 100% cardboard solution which solves the transport, stock holding and baking process all in one. The tray-system reduces the handling at all the small baking stations in food shops or petrol stations to a minimum, because the whole tray can be used directly in the oven, no cleaning or handling. Special positions of the holes allows a good hot air circulation and give a perfect baking result.

PAWI Verpackungen • Switzerland

Phone: +41 52 234 42 42 • Fax: +41 52 232 11 17

E-mail: stefan.kleine-moellhoff@pawi.ch

www: www.pawi.ch



Entry#:1608

German Packaging Award, Switzerland

Pull pack

A revolutionary method for easy and instant opening of a flow wrapped product. In contrast to standard opening aids in regular use today such as tear tape, zig-zag cuts, etc Pull pack can be opened "in a snap". Holding the product in one hand, you use your other hand to pull on the seal fin along the shorter edge of the packaging. The product with its packaging sits securely in your hand and is ready to eat. Consumers love the new exciting snacking experience.

Sigpack Systems AG • Switzerland

Phone: +41 52 674 6357 • Fax: +41 52 687 5226

E-mail: bruno.oberle@sigpacksystems.com

www: www.sigpacksystems.com



Entry#:1424

Swiss Star, Switzerland

Toblerone Display

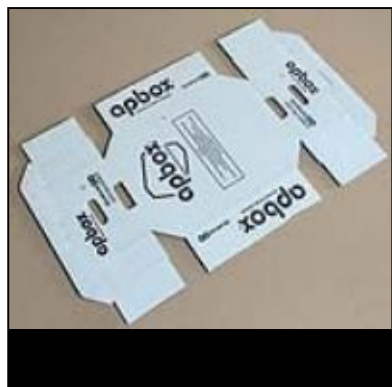
The Toblerone-display convinces through its form and multi-usage. The unmistakable Toblerone-triangles are recognisable throughout the whole display. The trays may be used for the display as well as for conventional shelves. They slightly incline forward. As a result, the products are openly presented and new bars automatically slip forward. Both the display and the trays are made of 100% recyclable paperboard and meet today's ecological trends.

Model AG • Switzerland

Phone: +41 71 626 7241 • Fax: +41 71 626 7466

E-mail: karin.baecher@modelgroup.com

www: www.modelgroup.com



Entry#:1535

TSE, Turkey

"APBOX" Agro Produce Box

This eight-sided corrugated tray is designed to pack, protect, stack, deliver and display the fresh produce. The eight cornered design provides better stacking performance against its four cornered alternatives and has 25 % more stacking strength which presents more strength with same cost or same strength with less cost. Its octagonal shape enables more ventilation rooms through out vertical and horizontal when stacked onto pallet.

Olmuksa Int. Paper – Sabanci, Ambalaj San.veTic AS • Turkey

Phone: 0090 262 754 7460 • Fax: 0090 262 754 6190

E-mail: murat.garipcan@olmuksa.com.tr

www: www.olmuksa.com.tr

Food



Entry#:1530 **Ukrainian packaging star, Ukraine**

Packaging for frozen vegetables

HFFS Flow Pack for quick-frozen vegetables is made of two-layer white frost-resistant laminate. It is easy to open due to peel seals. The packaging is environmentally friendly and easily recyclable. Laser exposed printing forms ensure the highest gravure print quality. Perfect image of a packed product is achieved by reproducing the finest elements and conveying a variety of shades.

JSC "Ukrplastic" • Ukraine

Phone: +380 44 517 36 83 • Fax: +380 44 517 18 66

E-mail: office@ukrplastic.com

www: www.ukrplastic.com



Entry#:1531 **Ukrainian packaging star, Ukraine**

Set of cartons for the products of Romanta confectionary house

Series of packaging for chocolate cakes "Rus of Kyiv" consists of 5 boxes in different sizes and are manufactured in the style of "Romanta confectionary house". Design of boxes is refined, accenting the nobility and value of the product. It is made in colour offset seal with the use of metallised pantone, ultraviolet varnish and stamping by foil. The construction is rectangular with "window" of transparency film through which you can see the chocolate in the carton.

Profi-Press Ltd • Ukraine

Phone: +380 623349750 • Fax: +380 623349750

E-mail: office@profi-press.com

www: www.profi-press.com



Entry#:1371 **Starpack Award, United Kingdom**

BioWare Dessert Packaging

Huhtamaki, one of the first suppliers to pick up on trends towards environmentally friendly packaging, has been working closely with NatureWorks to commercialise the use of PLA, a biodegradable plastic polymer derived from corn, a sustainable renewable resource. Offering high gloss appearance and premium presentation, the product design is unique in the UK from other packaging formats and has experienced sales growth from the environmental message.

Huhtamaki (UK) Ltd. • United Kingdom

Phone: +44 28 383 331 • Fax: +44 28 383 672

E-mail:

www:



Entry#:1513 **Starpack, United Kingdom**

The cheese company Christmas Retail Ready

This pack brings a new dimension to the chiller cabinets, highly decorative corrugated into an area dominated by clear plastic the use of which has been eradicated. Distinctive, with 7 colour high quality Flexo print gives visual acceptance on the shelf. Quicker and safer to open and shelf load at retail than previous pack with no take away scrap. A 4 corner glued E flute tray with a B flute display lid gives neatness, strength and full protection.

DS Smith • United Kingdom

Phone: 0044 1773 822 811 • Fax: 0044 1773 820 633

E-mail: alan.hunt@dssp.com

www: www.dssmith-packaging.com



Entry#: 151Bflexible Pack. Achievm. Awards, United States

Compression Pack for Cryovac® Dri-Loc pads

The Compression Pack is a new, space-saving solution for packaging Cryovac® Dri-Loc absorbent pads. Its compact construction allows more pads to fit in less space for greater efficiency in shipping and warehouse space. Made of flexible packaging material with an easy-open feature, the Compression Pack for Cryovac® Dri-Loc pads is easier to use, employs less material and produces less waste than conventional corrugated cartons.

Cryovac, Sealed Air Corporation • United States

Phone: +1 864 433 2000 • Fax: +1 864 433 2134

E-mail: cryovac.mkt@sealedair.com

www: www.cryovac.com



Entry#: 151Bflexible Pack. Achievm. Awards, United States

Cryovac® saddle pack poultry package

The Cryovac® saddle pack poultry package for fresh chicken parts utilizes a unique non-barrier rollstock thermoform material to create multiple portions in a saddlebag configuration. The package is perforated to allow consumers to easily separate portions for meal preparation and reserve remaining sections for later use without re-packaging or rewrapping the product.

Cryovac, Sealed Air Corporation • United States

Phone: +1 864 433 2000 • Fax: +1 864 433 2134

E-mail: cryovac.mkt@sealedair.com

www: www.cryovac.com



Entry#: 151Fflexible Pack. Achievm. Awards, United States

Cryovac® Simple Steps™ for produce

Cryovac Simple Steps™ Produce package is an easy-open microwavable package that allows pre-washed, pre-cut fresh or frozen vegetables to be steam cooked in three easy steps, providing the convenience and ease of preparation that consumers desire. Vacuum skin packaging conforms to the product improving merchandising appeal and shelf life, especially for difficult-to-package produce such as asparagus, green beans and broccoli.

Cryovac, Sealed Air Corporation • United States

Phone: +1 864 433 2000 • Fax: +1 864 433 2134

E-mail: cryovac.mkt@sealedair.com

www: www.cryovac.com

Health and Beauty



Entry#:1450 Prêmio ABRE Design e Embalagem, Brazil

Coppertone Sun Block

New patented sealing system, 1 hand unseal, open & close: broken seal visualized. Better design & grip: slimmer for elders & kids & sweaty hands. Reduce costs: elim. 1 comp. (PVC shrink) & elim. 1 step in prod. process. Environ.: no more PVC, seal same mat. of cap & satys fixed = better recy. & no throw away. Prod can lean over the cap Partnersh. with Mantecorp devel.team.

Bauen Indústrias Plásticas Ltda • Brazil
Phone: 005521 3266.7878 • Fax: 005521 3266.7872
E-mail: claudiopatrick@bauenplasticos.com.br
www: www.bauenplasticos.com.br



Entry#:1451 Prêmio ABRE Design e Embalagem, Brazil

Natura Humor

Natura Humor brings a fun vision of everyday relationships. The organic forms, hot colors and cartoon box translate the concept with a bold, sophisticated and simple design at the same time. The cartoon box was worked to surprise the consumer: the way it invites to be opened, what is left becomes a cartoon stripe, signed by the most popular cartoonists from Brazil. As every Natura product, Natura Humor also comes with the Braille system.

Natura Inovação e Tecnologia de Produtos Ltda. • Brazil
Phone: 55 11 4446 3425 • Fax: 55 11 4446 2726
E-mail: lucianecohem@natura.net
www: www.natura.net

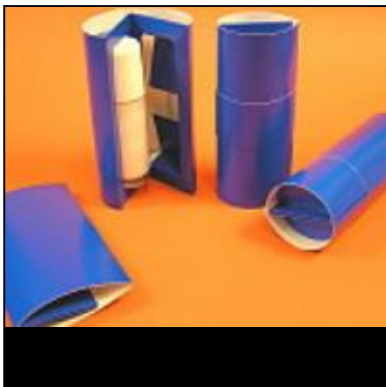


Entry#:1607 Deutscher Verpackungspreis, Germany

Dispenser tube

For the dispenser tube, a dispensing unit is forced onto a traditional plastic tube. When the consumer activates the dispensing unit, a special valve creates a vacuum. This allows a defined amount of filling to be expelled. At the same time the tube contracts a bit because of the atmospheric pressure. The tube always precisely dispenses a clearly defined amount of filling.

Linhardt GmbH & Co. KG • Germany
Phone: +49 9942 951199 • Fax: +49 9942 951199
E-mail: johann.beil@linhardt.com
www: www.linhardt.com



Entry#:1616 28 Deutscher Verpackungswettb., Germany

Round packaging

The delivery form is flat and can be easily erected and formed into a round packaging, which can be opened in 2 halves. One side has a hinge. One or both halves can be filled with different products, e.g. flacons, tubes and ampoules. The inner compartment or separate inserts fix the products. Each graphic design can be put on the surface without disturbing with creasing lines.

Fa. Edelmann GmbH & Co. KG. • Germany
Phone: +49 7321 340278 • Fax: +49 7321 340277
E-mail: h.sieber@edelmann.de
www: www.edelmann.de

Health and Beauty



Entry#:1612 **Deutscher Verpackungspreis, Germany**

Thermotransfer aerosol can

The realisation of the decoration is done via thermo transfer technology. The advantages are: Perfect, photorealistic print quality in brilliant colours; no edges tangible; blank brushed aluminium of the can looks like foil blocking; small lot sizes can be produced in an economical way; quick design change and reduced scrap rate; lightfast, rubbing, scratch resistant; passes sellotape and water-bath tests; special touchable effects through over varnishing.

Tubex GmbH • Germany
Phone: +49 7471 990-212 • Fax: +49 7471 990-512
E-mail: sselke@tubex.de
www: www.tubex.de



Entry#:1574 **Indiastar, India**

Unilever - Thermoforms with easy peel lid

For exporting toothbrushes, a specialty laminate system was developed which included the top lidding material and the bottom thermoformable tray arrangement. The challenge was that once the two laminate systems are hermetically sealed to form the unique pack, the consumer does not fight with it to open and retrieve the toothbrush. Hence, the easy peel feature was provided to the laminate system apart from the traditional good print finish.

The Paper Products Limited • India
Phone: +91 22 2534 3691 • Fax: +91 22 2534 0599
E-mail: anil.talwar@pplpack.com
www: www.pplpack.com



Entry#:1585 **Indiastar, India**

Xylos carton on polypropylene

"Xylos" is printed on a translucent polypropylene with UV inks. The box design and material have been selected by our pack development team to suit the requirements of the customer. Apart from rigid plastic printing with offset, another unique feature is that there is a reasonably heavy hot foil stamping coverage. A high expertise is required to achieve this effect on this difficult substrate.

Utility Printers • India
Phone: +91 22 2492 9627 • Fax: +91 22 2493 9138
E-mail: jinesh@utilityprinters.com
www: www.utilityprinters.com



Entry#:1387 **Japan Good Packaging , Japan**

Biore Marshmallow Whip

This is a face cleanser with a pump foam dispenser. This pump makes a whipped and bouncy lather which cannot be achieved by using hands. To make a whipped and bouncy lather, a mesh is installed not only in the pump but at the tip of the nozzle, and the nozzle mesh is designed more finely than the inside mesh of the pump. Pretty rounded shapes of bottle and screw cap are designed with the image of marshmallow.

Kao Corporation • Japan
Phone: 0081-3-5630-9212 • Fax: 0081-3-5630-9323
E-mail: yanagita.koichi@kao.co.jp
www: www.kao.co.jp

Health and Beauty



Entry#:1372

Japan Packaging Contest, Japan

Creitage Excellent

Pola's top-of-the-line beauty cream, created from the theme of "healing" powers that work on the "skin and mind". The bottle is ideally weighted and pleasant and easy to hold. The surface relief depicts the image of a 1/f fluctuation wave pattern - each line manifesting subtle changes that instill the bottle with unique expressions from each angle of viewing.

Pola Chemical Industries, Inc. • Japan

Phone: 0081 3 3494 7129 • Fax: 0081 3 3494 1758

E-mail: e-yabusaki@pola.co.jp

www: www.pola.co.jp



Entry#:1433

Japan Good Packaging, Japan

Easy Squeezing Tube

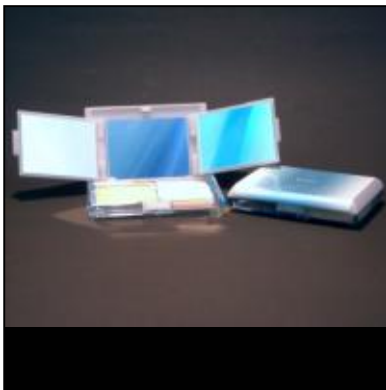
This tube enables you to empty its contents by squeezing with less pressure than conventional one. The trait of the tube is its wall thinned toward the tube shoulder. That makes it easier to squeeze the last part of the contents out of it. (eg., hair coloring cream) This invention provides a solution to reducing both consumption of aluminium and residual contents. Owing to the improvement of the tube, customer satisfaction levels may be improved.

Hoyu Co., Ltd. Japan • Japan

Phone: 0081-561-62-0512 • Fax: 0081-561-64-0357

E-mail: nagahiro_matuura@hoyu.co.jp

www: www.hoyu.co.jp



Entry#:1386

Japan Good Packaging, Japan

Raycious Foundation Compact Case

This is a new type compact case for cosmetics. This compact has a three-way mirror. By adopting this mirror, a user can check her own profile that tends to become unconscious. Though this compact is equipped with three mirrors, it is designed lightly and cutely small. Also this compact is a quite new type, so it has protection mechanism to prevent damage from mis-operation.

Kao Corporation • Japan

Phone: 0081-3-5630-9212 • Fax: 0081-3-5630-9323

E-mail: yanagita.koichi@kao.co.jp

www: www.kao.co.jp



Entry#:1413

Geneva Intern. Invention Comp., Korea

Lacvert Vitamin moisture Pact

The design concept of this design is easy and convenient. By sliding the top part, the mirror on the top pops up automatically for the user to see the mirror easily. This way of opening is different from other brands in the cosmetics market. Slim, compact, simple and easy are the key words of this design. Easy in handling and opening. Slim and simple in looks.

LG Household & Healthcare • Korea

Phone: 0082 2 3773 0390 • Fax: 0082 2 3773 0401

E-mail: eunjoo@lgcare.co.kr

www: www.lgcare.co.kr

Health and Beauty



Entry#:1560

Premios AMEE, Mexico

Be Magic

The new presentation of the international Esika line for women: with a highly complicated design of glass container that projects a different effect on every side-view, taking advantage of the painting that highlights the bottom keeping the glass distribution as a key factor of the image; projecting the colour from the bottom to the top.

Vitro • Mexico

Phone: +52 55 5089 9547 • Fax: +52 55 5089 9556

E-mail: agalle@vitro.com

www: www.vitro.com



Entry#:1564

Premios AMEE, Mexico

Irresistible and sexy red family

Dart created 2 new fragrances for lady and gentleman under an integral concept where the forms are mixed and the colours of the liquid painted emphasize the movement of both packages.

Vitro • Mexico

Phone: +52 55 5089 9547 • Fax: +52 55 5089 9556

E-mail: agalle@vitro.com

www: www.vitro.com



Entry#:1439

PakStar, Poland

glass bottles Flame for perfume&EDT

Series of perfume glass bottles Flame with surllyn caps are characterized by modern shape, the high quality and advance technology solutions. Besides high aesthetics impressions of glass packaging for the client important is also their economical and functional advantage. The elegant shape of bottles in capacities 30 ml, 50 ml, 100 ml suit to the ladies hand and bag. On these bottles may be done every kind of decoration. Series of glass bottles Flame was designed by CEO of Heinz Glas Działdowo Mr Grzegorz Peć.

Heinz Glas Działdowo Ltd. • Poland

Phone: +48 23 697 01 16 • Fax: +48 23 697 01 45

E-mail: dn@heinz-glas.com

www: www.hgd.pl

Household



Entry#:1447 Prêmio Abre De Design & Embalagem, Brazil

Poly Bio: New Technology in Biodegradable

A complete 300gr HDPE cartridge with additive Poly-Bio that serves as catalyst and speeds up its degradation. It's ecologically correct, respects international norms of ecotoxicity, control of the durability of the packing, resistance, quality and keeps all the characteristics of the final product. The final residue serves of compost for the ground/soil. Pioneri development. Life time of the cartridge in normal conditions of storage: 5 years.

Poly-Blow Ind. Com. Ltda. • Brazil

Phone: 0055 11 4178-0011 • Fax: 0055 11 4178-0484

E-mail: davidpp@polyblow.com.br

www: polyblow.com.br



Entry#:1605 Deutscher Verpackungspreis, Germany

Paint can with brush stripper

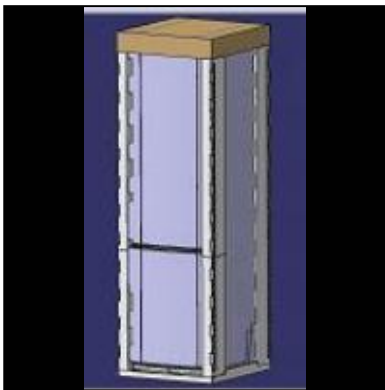
The paint can with integrated brush stripper is an innovative advancement of a standard paint can, which should be awarded due to its novelty value and its high functionality. Innovation (brush stripper) and proof of worth (paint can) are combined to a user-friendly product, which offers great convenience to the end consumer. The brush can be stripped on the brush stripper without contaminating the ring of the can.

Huber Verpackungen GmbH & Co. • Germany

Phone: +49 7941 66246 • Fax: +49 7941 668246

E-mail: bernhard.kuerschner@huber-verpackungen.de

www: www.huber-verpackungen.de



Entry#:1456

Hungaropack, Hungary

Packaging System For Combi Refrigerators

-use the same elements bottom tray, vertical edge protector, top tray, shrink-wrapping for the 4 different sizes. -minimum use of materials by computer design and laboratory test less EPS material quantity 420 t/year, less PE shrink-wrapping quantity 140 t/year -during 40 sec assembly shrinkage, labeling by machine. Quantity 2006: 700.000 pcs - 25% carrying capacity increasing 635mm width instead of 650mm -Fulfil the EU Environmental Standard.

Electrolux Lehel Kft • Hungary

Phone: +36-57/416-106 • Fax:

E-mail: molnar.miklos@electrolux.hu

www: www.electrolux.hu



Entry#:1541

TSE, Turkey

Pasabahce tea set sleeve packaging

It is a packing specially designed to protect and partially exhibit three tea glasses and saucers. The design that prevents contact of glasses to one another also prevents contact of saucers to glasses and to one another. Packing was so designed as to enable partial exhibition of the glassware. The windows on front and back of the packing enable consumers to view the product.

Camis Ambalaj Sanayii A.S. • Turkey

Phone: 0090 216 581 28 50 • Fax: 0090 216 395 27 94

E-mail: myuksel@sisecam.com.tr

www: www.sisecam.com.tr

Household



Entry#:1472

Starpack, United Kingdom

Vanish Dual Power

Vanish Dual Power stain remover

Launched globally in an innovative two-chambered container

€ Complex blow moulded twin-chamber container

€ The combination of the two liquids produce an effective consumer product

€ Impossible to decorate effectively unless a shrink sleeve is used

€ Aggressive product hence the need for special product resistant inks

€ Tight left to right positioning tolerances

Fuji Seal Europe Ltd • United Kingdom

Phone: +44 1634 265325 • Fax: +44 1634 379179

E-mail: sia.memarnia@uk.fujiseal.com

www: www.fujiseal.com



Entry#:1475

Starpack, United States

SuperCube (with Incorporated Grid)

The innovative SuperCube solution for ICI Paints features an incorporated grid which serves as a built-in roller tray, allowing users to paint directly from the container with no waste or mess; slanted bottom returns paint to well. Shape provides ample branding space and helps prevent spills; plastic composition eliminates rust. Dubbed "Gliddens Rollable," design includes an easy peel-off/reclosable lid and dual handle system for carrying ease.

Superfos Packaging, Inc. • United States

Phone: +1 301-759-3145 • Fax: +1 301-759-4905

E-mail: Imelhede@superfos.com

www: www.superfos.com

Other



Entry#:1376

Austrian Packaging Award, Austria

25 kg cement bag with handle+easy opening

This packaging represents a new development in the European cement and building material industry. For the first time a 25 kg bag was furnished with a carrying handle for easy handling and with a tear strip for easy opening of the bag. The handle allows the consumers to carry the bags comfortably and in an ergonomically correct posture instead of carrying them strained and dusty in front of their breast. The tear strip enables an easy opening.

Mondi Bags Austria GmbH • Austria

Phone: +43 1 79509 4911 • Fax: +43 1 79509 946

E-mail: ferdinand.muck@mondipackaging.com

www: www.mondipackaging.com



Entry#:1435

ABRE Design Embalagem, Brazil

Flipbox pencil case

Faber-Castells Flipbox Pencil Case is a cool and innovative packaging for color pencils. Its exclusive and functional design was developed to easily stand-up on the desk, guaranteeing better pencil organization and color selection. It can be freely carried around in backpacks, since the upper lid prevents the tips of the pencils from breaking. It contains 12 color pencils + 1 black lead pencil and is made of a recyclable and resistant material.

A.W Faber-Castell S.A • Brazil

Phone: 55 11 2108.5108 • Fax: 55 11 2108.5137

E-mail: marta.aymard@faber-castell.com.br

www: www.faber-castell.com.br



Entry#:1623

PackStar, China

Honeycomb Paper board Combination Pallet

Different from the pallet before, the pallet's chassis is made of a lath of medium density fibreboard and paper tube. It is connected together stably with the honeycomb paper board by using bolt and nut. It is useful thanks to easy assembling, spreadable recycling and transportation. The honeycomb paper board can be made fully of paper. When it is made of medium density fibreboard with a honeycomb core, it can bear 5 tons weight of goods under dynamic state.

Beijing Tian Fu Quan Ecology & Technology Co., Ltd • China

Phone: +86 10 84241822 • Fax: +86 10 84241824

E-mail: zhao-hj@cepi-china.com

www:

Entry#:1621

PackStar, China



Tripod with two dragon-shaped handles package

This package is designed for a bronze tripod handcraft. The wooden base with metal board protects the content from being damaged and gives an introduction to history background of the product. The basket-like frame fixes the content well and helps customer carry it home. It also solves the problem caused by the irregular shape and weight of the content during stacking. The traditional style adds value to the product.

China Nat'l Export Com. Pack. Research Inst. • China

Phone: +86 10 84241822 • Fax: +86 10 84241824

E-mail: zhao-hj@cepi-china.com

www:

Other



Entry#:1498

Obal roku , Czech Republic

Package with intelligent fixation

The main advantage of this package made of corrugated cardboard is the easiest possible, and therefore the quickest possible, packing. The time necessary for folding the package and in particular its fixation, is passed on to the package producer. By easily pushing the package filler from two opposite sides it gets the package with fixation to the spatial state, puts in the product and closes the package. This fixation makes it possible to pack two types of PORSCHE headlights, left and right, i.e. four different products. Another advantage for fill

Servisbal Obaly s.r.o. • Czech Republic

Phone: 00420 494 629 229 • Fax: 00420 494 622 101

E-mail: info@servisbal.cz

www: www.servisbal.cz



Entry#:1454

Scanstar, Finland

Binding Protector

This package is used for product protection and cargo securing (with lashing equipment)during transit. It is made of corrugated board and replaces a former binding protector made of moulded plastic (see picture 1). This package provides a cost-efficient solution for product protection and cargo securing and it's also simple, functional and flexible. Environmental-friendly: re-usable, easy to recycle.

Stora Enso Packaging Oy • Finland

Phone: 00358 2046 27016 • Fax: 00358 3 783 1237

E-mail: timo.anonen@storaenso.com

www: www.storaenso.com



Entry#:1599

Deutscher Verpackungspreis, Germany

adidas_1 - high tech basketball shoe transp. and presenter box

The "wing design box" was exclusively created for the "Adidas_1". The box is the basis for the surprise effect when it is opened via the two self-locking spread wing panels. Moreover, the box captivates with its special features like a transportation clamp system a smart fixation device for multiple shoe sizes and a removable tool box compartment with integrated handle for convenient transportation. The box is made of environment-friendly flute material.

agentur meixner : jaeckel & adidas AG • Germany

Phone: +49 (0) 9193 - 7096 • Fax: +49 (0) 9193 - 7773

E-mail: h.bartl@amj-studios.com

www: www.amj-studios.com



Entry#:1615

Deutscher Verpackungspreis, Germany

Debatex

Debatex is part of a non-pyrotechnical money transport system which works with liquids to dye the contents in case of unauthorized opening. With its micro-perforated body made from non-woven material Debatex is capable of absorbing ink, thus making the contents – the bank notes – unusable.

Anton Debatin GmbH • Germany

Phone: +49 7251 8009-100 • Fax: +49 7251 8009-199

E-mail: harald.misch@debatin.de

www: www.debatin.de

Other



Entry#:1601 Deutscher Verpackungspreis, Germany

K-Box. Multi use transport box for rolling bearings

The formerly used one-way wooden containers are now replaced by the patented packaging. This optimally protects the rolling bearings during transport and prevents them from pollution with wooden parts. The bearings are fixed in the K-Box by so-called eccentrics, therefore you can use one K-Box for several sizes. This clearly reduces the quantity of separate packagings

Georg Utz GmbH • Germany
Phone: +49 5923 805-453 • Fax: +49 5923 805-820
E-mail: ruediger.koehler@de.georgutz.com
www: www.georgutz.com



Entry#:1613 Deutscher Verpackungspreis, Germany

NPR of Europe

Perfect solution to prevent plagiarism, with the help of personalised packaging combined with a web-based procedure including a world-wide verification of authenticity via internet. The complete one-stop procedure includes the generation of a special algorithm to generate the security codes, the multiple encryption of all codes within their own high-security data-centre and the personalisation of the packing itself by printing the codes onto the packages inline.

Karl Knauer KG • Germany
Phone: +49 7835 782122 • Fax: +49 7835 782199
E-mail: martin.glatz@karlknauer.de
www: www.karlknauer.de

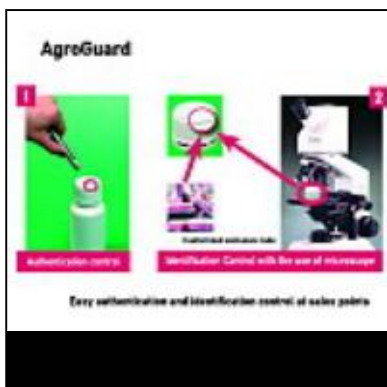


Entry#:1611 Deutscher Verpackungspreis, Germany

Staedtler Mechanical pencil lead tube

Innovative push-button mechanism for single-handed use and refilling of individual leads. Funnel-shaped tip for easy refilling. Advantages: No touching of lead, no dropping of lead, no breaking of lead. Lead content window.

Staedtler Mars GmbH & Co. KG. • Germany
Phone: +49 911 9365-0 • Fax: +49 911 9365-400
E-mail: susanne.hertel@staedtler.de
www: www.staedtler.de



Entry#:1422 Greek Packaging Stars, Greece

Agro Guard

Agro Guard is an Anti-counterfeiting packaging solution for Agrochemicals. It offers easy authentication and identification control everywhere and certainly at sales points. Both bottle and closure have incorporated an exclusive customized additive which is not obvious with bare eye. By this, producers of agrochemical products can easily control both authenticity and identification of their product with portable and not expensive instruments.

Argo SA • Greece
Phone: +302106626691-5 • Fax: +302106625500
E-mail: dvaki@argo-sa.gr
www: www.argo-sa.gr

Other



Entry#:1576

Indiastar, India

Castrol standby pouch for lube

Packaging professionals have realised that brand needs to stand and communicate to the customers. Standby Pouch provides maximum shelf appeal and brand visibility at retail shop. The pouch concept imparts brand protection. High degree on anti-counterfeit measure. Cannot be refilled and reused. It provides enormous opportunity for increasing gross margin by reducing packaging material cost. Indian packaging innovation leads global market.

Castrol India Ltd • India

Phone: +91 22 56984425 • Fax: +91 22 56984560

E-mail: ravishankar.crs@castrol.com

www: www.castrol.co.in



Entry#:1594

Indiastar, India

Plasma metallised polyethylene film – An innovation

Conversion from 3-ply to 2-ply metallised structure. Marginal/negligible increase in price as compared to regular/normal metallisation. No compromise on seal integrities/seal through contamination properties. Excellent metal anchorage. Extrusion lamination enhances barrier further. Excellent bond strengths, both in adhesive as well as in extrusion lamination process. Good opticals/aesthetics. Proven machinability on FFS lines.

Positive Packaging Industries Ltd. • India

Phone: +91 22 2283 7206 • Fax: +91 22 2202 3774

E-mail: exports@positivepackaging.com

www: www.positivepackaging.com



Entry#:1595

Indiastar, India

Transparent sea worthy

The system makes inspection possible without having to open the packaging, especially at ports. This is important as components get damaged due to corrosion, as packages opened for inspection are not sealed properly. Non-toxic repellent type wood treatment liquid prevents fungal growth and insect attack. No de-preservation of packaged items required as imperceptible film forming VCI oil/gel are used. Biodegradable and eco-friendly desiccants condition the entrapped atmosphere & provide rust prevention by neutralising saline and aci

Suprabha Protective Products Pvt, Ltd • India

Phone: +91 22 26131238 • Fax: +91 22 26135003

E-mail: suprabha@vsnl.com

www: www.suprabha.com



Entry#:1423

Japan Good Packaging, Japan

Fender case with shock absorbing function

Car fender case, exclusively designed for Suzuki Motor Corporation, is utilized to export worldwide. Fender case is designed to absorb the shock and protect the product when dropped. Case bottom surface is lifted up from the ground by putting out the leg, so that bottom surface will not hit the ground directly, and softly absorb the shock. This cushion structure will not incur any additional material cost nor additional labor cost.

Shizuoka Oji Container Co., Ltd. • Japan

Phone: +81 538 37 6111 • Fax: +81 538 37 6340

E-mail: yamashita@s-oji.jp

www: www.s-oji.jp



Entry#:1533 **Japan Good Packaging Contest, Japan**

Packaging solution for YAMAHA Outboard Motor 9.9~15PS

Packaging specification of the outboard motor, though very difficult to pack due to complex-shape and non-balanced centre, has been modified by acquiring the latest theory and skill. Total cost reduction, improvement of quality assurance, environmental measure are accomplished by reduction of packing material, full abolition of styrofoam to reduce environmental burden, reduction of measurement to reduce transportation cost.

YAMAHA KUMAMOTO Products Co. Ltd. • Japan
Phone: +81 965 37 2121 • Fax: +81 965 37 2104
E-mail: tsuyoshi_yoshimura@yamaha-marine.co.jp
www: www.y-k-p.co.jp



Entry#:1465 **Scanstar, Norway**

Transportpackage for PL GIR T5/T8

This solution has given much more units on each pallet (45% more). This means a considerable saving of freight rate for the customer. It will also mean a reduced storage space for the customer. It has also become much easier to unpack the product.

Peterson Emballasje AS, Brødr Sunde, Glamox • Norway
Phone: 0047 90581487 • Fax: 0047 70 24 57 01
E-mail: haakon.nilsen@peterson.no
www: www.peterson-emballasje.no



Entry#:1464 **Polish Packaging Comp. Pakstar, Poland**

"Putinka"-insert to the shopping trolleys

Multiple use bulk container for shopping, made of single- and double-wall pasteboard, with the size matched for the shopping trolleys. Its advantage is the low cost and good ability for recycling. "PUT-IN" packaging system will reduce the huge quantities of non-biodegradable plastic bags. This packaging will play special role in increasing efficiency of doing shopping in the system of non-service cash desks, reading automatically the goods value.

GOODWELL Polska Sp. z o.o. • Poland
Phone: +48 91 38 428 82 • Fax: + 48 91 38 428 64
E-mail: m.grab@goodwell.pl
www: www.goodwell.pl



Entry#:1444 **PakStar, Poland**

Package of the hanger for luxury ties

A presentation and sales package of the hangers for luxury ties. It consists of three items: two packs of different design and a presentation stand, each cut from one piece of four-layer corrugated fibreboard (NE). This innovative, patent pending package, has original shape resembling a tie. A purposely rough, micro-fluted surface and natural colour of the board give a touch of elegance to the exposed item. Material used is fully recyclable.

Max-Box S.C. • Poland
Phone: 048228349140 • Fax: 048228642990
E-mail: maxbox@maxbox.pl
www: www.maxbox.pl

Other



Entry#:1379

Grand Star Russia , Russia

Father the Frost

Packing is intended for a complete set of sweets for children's New Year's gifts. The clothes of Father the Frost are made of an artificial fur trimmed gilt band. The design of packing embodies an image of primordially Russian New Year's character - the kind smiling pink-cheeked Father the Frost in seigniorial sheepskin coat and national headdress. Packing can be used for several years many times, as attribute of a New Year tree.

Individual Manuf. Yaroshenko Sergey Anatolje • Russia

Phone: (3912)65-75-22, 65-6 • Fax: (3912)65-75-22, 65-6

E-mail: skk@sibkon.ru

www: www.sibkon.ru



Entry#:1503

Obal roku , Slovak Republic

100th Anniversary gift box

The 100th Anniversary gift box for the decanting glass container is remarkable due to the stylish design and outstanding construction. The glass container inside is fragile and atypical in shape. To protect the container perfectly, the box is equipped with specially developed insertion that enables to fix the container in unusual oblique position and to minimize the external dimensions of the packaging. The opening system forming the "red cline" in the top of the box imparts a stylish design to the packaging and it allows a comfortable manip

Grafobal, akciová spoločnosť • Slovak Republic

Phone: +421 34 6645231-7 • Fax: +421 34 6645105

E-mail: grafobal@grafobal.sk

www: www.grafobal.sk



Entry#:1394

Liderpack, Spain

Bandeja Multiusos

100% corrugated cardboard coined part, fully self assembled and recycled that substitutes the plastic. Designed to be used on facilities indoors and also for transporting sophisticated parts. The inner side reinforces the tray body and also immobilizes the product, which makes the packaging highly efficient.

Flak s.l • Spain

Phone: +34 938 901 255 • Fax: +34 938 170 859

E-mail: Josepmesclans@flaksa.com

www:



Entry#:1416

Swiss Star, Switzerland

OKTANT 5 Litre HDPE can

Optimization of construction and material distribution led to important improvement of performance of this unmistakable 8-edged high-molecular HDPE can. After drop tests, stacking test, internal pressure and tightness tests a UN approval for liquid hazardous goods for all types of transport (road, railway, sea, air traffic) has been achieved (eliminating all previous cardboard over pack). Innovation with real added value by higher performance.

Crown Vogel AG • Switzerland

Phone: +41 61 756 13 13 • Fax: +41 61 756 13 99

E-mail: andreas.plattner@eur.crowncork.com

www:

Other



Entry#:1476

Gouden Noot, The Netherlands

Jumbo Corner Protector For Tie Downs

Tie downs are sold regularly in plastic blisters, which take much space in stores, are weak and are not environmental-friendly. During the use of a tiedown it is very helpful to use a corner protector to avoid any damage to the transported object. The JUMBO corner protector combines these two advantages. Better said: first there was only one product in a packaging. Now we offer two products without a packaging, which is environmental-friendly too!

Excellent Products bv • The Netherlands

Phone: + 31-229-582062 • Fax: + 31-229-582612

E-mail: monique@excellentproducts.nl

www: www.excellentproducts.nl



Entry#:1539

TSE, Turkey

Partridge transportation box

The box is designed for live partridge carriage and can also be used to carry other barnyard fowl. Similar boxes which are designed to carry live animals are generally made of three parts; box, separators and lid. This special box is a monoblock design which provides adequate functionality. Special holes to provide air inside the box are located on every face. The box is made of double wall (CB) corrugated board.

Dentas Packaging and Paper Industry S.A. • Turkey

Phone: 0090 258 268 05 80 • Fax: 0090 258 268 10 85

E-mail: ozlem.kulaksizoglu@dentas.com.tr

www: www.dentas.com.tr



Entry#:1552

TSE, Turkey

Supereco ecological films

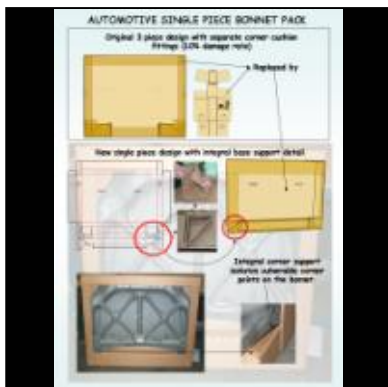
Polypropylene films are widely used today because of their excellent properties, but with one disadvantage of being chemically inert and they are in the environment for a long time when they are discarded. Our SUPERECO family, degradable/biodegradable polypropylene packing films produced with a new technology, are designed to first degrade and disintegrate, then biodegrade in a much shorter period than conventional polypropylene films when discarded.

Super Film Ambalaj Sanayi Ve Ticaret A.S. • Turkey

Phone: +90 342 2116150 • Fax: +90 342 3372870

E-mail: fozer@superfilm.com

www: www.superfilm.com



Entry#:1527

Starpack, United Kingdom

Automotive Bonnet Pack

An innovative one piece packaging solution to house and protect a bonnet throughout the manufacturing and logistics chain. This clever design has achieved a 30 % reduction in the amount of raw materials used, and a 30 % reduction in pack assembly time. The pack incorporates an integral base feature that lifts and isolates the vulnerable areas of the product. This has reduced damage rates to less than 1 % and generated cost savings.

SCA Packaging Industrial Division • United Kingdom

Phone: +44 1455 251 400 • Fax: +44 1455 892 856

E-mail: tony.quinn@sca.com

www: www.scaindustrial.com

Other



Entry#:1375

Starpack Awards, United Kingdom

Corisheid Pallet Pack

A new pallet box developed for Triplex Components Machinery to supply parts to the automotive industry. The design incorporates a water based anti-corrosive coating on the pads which are contained by 2 corrugated sleeves with laminated film (PET) trays top and bottom. The Corisheid coating provides extended shelf life to metal parts, protecting the surface from corroding before being used. The trays create a very effective moisture barrier.

DS Smith Speciality Packaging • United Kingdom

Phone: 0044 1566 771205 • Fax: 0044 1566 776643

E-mail: roger.wonnacott@dssp.com

www: www.dssmith-packaging.com



Entry#:1471

AmeriStar, United States

Sellars Big Grip Bucket

General Purpose Big Grip Bucket is designed to keep your disposable shop towels clean and dry for use. This portable bucket has an easy-carry handle with Pop-Top dispensing. This Big Grip Bucket is also re-usable to be more effective for environmental concerns. This Big Grip Bucket is also recyclable when use is finished.

Sellars Absorbent Materials, Inc. • United States

Phone: 0014147880434 • Fax: 0114147602840

E-mail: jsellars@sellarswipers.com

www: www.sellarswipers.com



Entry#:1445 **Assoc. of Container Dist. Pack., United States**

TireWet

Package combines product dispensing and product use tool in one convenient package. It has a sponge applicator head that directly applies the product onto the tires. • New package allows for better targeting of product without messy overspray on wheels, hands or driveway • Format provides opportunity for placement in alternative locations due to peggability/clipability • Scored highly with consumers in purchase intent, value, uniqueness and believability

TricorBraun • United States

Phone: 0011 713 796 8800 • Fax: 0011 713 796 9402

E-mail: meagle@tricorbraun.com

www: www.tricorbraun.com

Pharmac. & Medical



Entry#:1437 Prêmio Abre Design e Embalagem, Brazil

White Class

The White Class tooth bleacher was developed for refined public, high quality product consumers. The crystal Polystyrene case, tooth tray case and doser are organized in a special base, composed by a pocket-like box and drawer made of pressed and revested pasteboard, all covered by a Polypropylene lid. FGM emphasizes its environmental policy and its social responsibility by making use of deteriorating polypropylene and recyclable material.

DI Planejamento Visual Ltda • Brazil

Phone: +55 47 3441-7766 • Fax: +55 47 3441-7723

E-mail: fala@designinverso.com.br

www: www.designinverso.com.br



Entry#:1606 Deutscher Verpackungspreis, Germany

RNS – Rigid needle shield 2K

The rigid needle shield, a new closure system for needle syringes, provides a unique combination of properties: Produced by co-injection-moulding, the rigid housing prevents the user securely from needle stick injuries, the new most pure elastomer material guarantees highest compatibility with sensitive drug formulations, the smart design improves penetration rate for sterilisation gases.

Bünder Glas GmbH • Germany

Phone: +49 5223 164260 • Fax: +49 5223 164316

E-mail: f.wittland@gerresheimer.com

www: www.gerresheimer.com



Entry#:1428

Indiastar, India

Tube With Rooster Cap And Sliding Carton

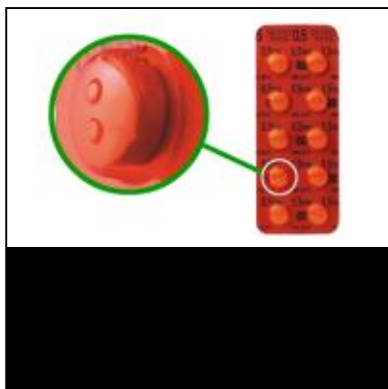
Innovative pack developed for Paediatric medicated tooth paste with a multi colour/component injection moulded rooster shape cap in place of conventional screw cap & a single piece self opening sliding type carton with a window to facilitate easy dispensing of the tube. Unfolded carton can be converted into musical flute which sounds like a traditional Indian flute. Pack printed in multi colour with foil stamping and embossing to attract children.

Dr. Reddy's Laboratories Ltd. • India

Phone: +914023046004 • Fax: +914023045073

E-mail: srinivasnaidu@drreddys.com

www: www.drreddys.com



Entry#:1457

Japan Good Packaging, Japan

UNIVERSAL PTP™

UNIVERSAL PTP, for the first time in Japan, has adopted convex marks on a PTP (Press Through Package) sheet for pharmaceutical products. This will make it possible to give the drug information and to identify it easily for patients even with reduced visual acuity without complicated instruction and to prevent incidences of medical errors. A distinction-mark design that won't be mistaken with Braille. This is now used for oral anticoagulant.

Nipro Corp. Pharma/Mitsubishi Pharma Corp. • Japan

Phone: +81-6-6375-6709 • Fax: +81-6-6375-9050

E-mail: nakagawa-sachiko@nipro.co.jp

www: www.nipro.co.jp

Pharmac. & Medical



Entry#:1438

Scanstar, Norway

Package for pharmacy medical deposit

The box is made with bottom infold, for easy assembling. There are two flaps that flip back and close when deposited. The box is made of corrugated and solid board, only fibre materials. There is an extra lid on top to finally make a secure closure while transporting. The carrying is made so that it is impossible to make contact with waste inside. A solidboard inlet takes care of liquids. The box is optimized for euro-pallet.

Glomma Papp AS • Norway

Phone: +47 69 11 01 00 • Fax: +47 69 11 01 08

E-mail: willy.marthinsen@glommapapp.no

www: www.glommapapp.no



Entry#:1468

Janus of Health Award, United States

Aranesp prefilled SureClick autoinjector

The Aranesp® prefilled SureClick™ autoinjector provides a simpler and secure way to administer Aranesp®. It is a combination product where device-and-drug is delivered as one unit. The autoinjector's features help to minimize potential needlestick injuries (the second most common form of health care injuries) with benefits for healthcare providers and patients. The device is also designed to assuage the fears of needle-phobic patients.

Amgen • United States

Phone: 1-805-447-8969 • Fax:

E-mail: mholt@amgen.com

www: www.amgen.com

About WPO & Secretariat

WPO – the World Packaging Organisation is a non-profit, non-governmental, international federation of national and regional packaging institutes, associations, federations and other interested parties including corporations and trade associations.

The WPO is on the roster of the United Nations Economic and Social Council.

The aim of WPO is to improve life quality through better packaging to more people and to assist in the development and recognition of the global packaging community.

The WorldStar competition is one of the major events of the WPO.

The secretariat of the WPO is hosted by STFI-Packforsk, AB, a Swedish research centre for pulp, paper, printing and packaging.



Barbro Jandér, Assistant
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Carl Olsmats, General Secretary
carl.olsmats@stfi.se

WPO – World Packaging Organisation
c/o STFI-Packforsk AB
P O Box 5604
SE-114 86 Stockholm, Sweden

Office: Drottning Kristinas väg 61, Stockholm
Phone: +46 8 676 70 00
Fax: +46 8 411 55 18
www.worldpackaging.org

7. WorldStar Awards Ceremony

The ceremony and banquet will take place in Accra, Ghana, Africa in May 2008.

8. Further Information

Detailed information about the WorldStar Award 2007 or any matters regarding the World Packaging Organisation, WPO can be obtained from

- Carl Olsmats, General Secretary, WPO, phone: +46-8-676 70 78
e-mail: carl.olsmats@stfi.se
- Barbro Jandér, assistant, WPO/WorldStar, phone: +46-8-676 70 60
e-mail: barbro.jander@stfi.se

9. www.packaging-gateway.com

The official website of the WPO is www.packaging-gateway.com. Further information about WorldStar can be found on the following link: www.worldpackaging.org.



E-mail, fax or airmail your completed entry to:
World Packaging Organisation
c/o STFI-Packforsk AB
att: Barbro Jandér
Box 5604, SE-114 86 Stockholm, Sweden
Fax: +46-8-411 55 18

e-mail: barbro.jander@stfi.se

Closing date for entries: 14 September, 2007.

The World Packaging Organisation
cordially invites you to enter the 2007 WorldStar for
Packaging Awards Competition

Win the world-wide recognition your package deserves by entering the WorldStar Competition 2007

The winners of WorldStar 2007 will be honoured
at an award presentation ceremony in Accra, Ghana,
Africa in May 2008.

Closing date for entries: 14 September, 2007.

www.worldpackaging.org



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The WorldStar Competition is one of the major events of the WPO.

The Secretariat of the WPO is hosted by STFI-Packforsk AB, a Swedish research centre for pulp, paper, printing and packaging.

The WorldStar is the paramount international award for packages

Since 1970, the World Packaging Organisation has awarded new packages from all around the world with a WorldStar. In the 2006 WorldStar Competition, 265 packages from 35 countries were entered – 132 were awarded a prize. Six of these were nominated for being honoured with the prestigious title of President's Award.

The WorldStar Awards illustrate the continual advancement of the state of the packaging art, thereby creating a standard of international packaging excellence from which others may learn. WorldStar is presented to packages which have already won recognition in a national and/or regional competition.

When entering WorldStar, packages are compared by an expert panel of judges to other, similar packages submitted from all around the world. Award decisions are based on the judges' consensus that a package is superior to other packages in its category, when it comes to performance and the best in innovative design.

The judges consider the following features in each package:

- Protection and preservation of contents
- Ease of handling, filling, closing, opening, reclosing
- Adequacy of information
- Sales appeal
- Graphic Design
- Quality of production
- Economy of material, cost reduction
- Environment compatibility, recyclability
- Ingenuity of construction
- Suitability for local conditions (production, materials, market etc.)

All WorldStar winners are honoured at an award ceremony. The winners of WorldStar 2007 will be honoured in May, 2008, in Accra, Ghana, Africa. The winning packages are featured and published on www.worldpackaging.org. Once the competition results are announced, winning companies are free to use the WorldStar logo in marketing of their winning package.

2007 WorldStar President's Award

All winning entries are automatically reviewed by the judges in order to select the package(s) for the title of "President's Award of the Year". The judges select the entries to be nominated for a President's Award. The winner(s) will be announced and honoured at the award giving ceremony. They will receive special mention in a press release and be displayed on the WPO website, www.worldpackaging.org.

Conditions of Entry

1. Eligibility

The WorldStar competition is open to any package or packaging material that has won a recognised domestic or international award related to packaging in 2006 or 2007. The package or packaging material may not have been submitted for consideration in an earlier WorldStar Program.

2. Final date for entries

Entry forms, statements, pictures and payment must reach the WPO Secretariat by 14 September, 2007 at the latest. Entries will not be accepted after this date.

3. Entry fee

The entry fee is Euro 650 per first entry. The fee for any additional package is Euro 500 each. Alternatives for payment are bank transfer, cheque or credit card.

4. Entry procedure

Entry form – complete and sign the entry form, including payment details.

Pictures – two options

- digital images (max. 2) in JPG-format (300 dpi, width 6 cm, height 5 cm) showing a good representation of the features of the package and labelled with the name of the packaging or
- 35 mm color slides, max.2 (no glass slides), framed, clearly marked as to direction in which the slide should be presented and labelled with the name of the packaging.

Overhead transparency or power point pictures will not be accepted.

Mailing procedure – three options

- e-mail entry form and pictures, while faxing copy of entry form with signature
- send entry form and slides by air mail or courier
- send both sides of entry form by fax and electronic pictures by e-mail

N.B. Do not send your entry by any method requiring a customs declaration as this will cause delay and additional expenses for you. Slides and documents will not be returned.

5. Judging

The jury will meet 23–25 October, 2007, in Athens, Greece. The jury's decision is firm. The jury has the right to exclude entries not compatible to conditions of entry. The jury is entitled to re-assign a package to a different product category.

6. Announcement of results

All winners will be notified during November, 2007. As soon as the winners are notified, pictures of the winning packages will be presented on www.worldpackaging.org.

Entry Form WorldStar 2007 (Please use typed letters in English)

ONLY CONTACT PERSON DETAILS

First name Mr. Mrs. Ms.
Last name
Company
Street address
City State/Province
Postal code Country
Phone (Int.) Fax (Int.)
E-mail
www-address
VAT number for European companies

The package I wish to enter is: Consumer Retail display Transport

Select only **one** of the following product categories:

- Beverage Electronics Food Health & Beauty
 Household Medical & Pharmaceuticals Other

The name of the package:

This package has been recognised in the following competition

Name of competition

Country of competition

Year of competition 2006 2007

JURY INFORMATION

Please specify clearly what is unique with your package.

Marketing version (maximum 450 characters). If your package is awarded a WorldStar, this text will be used publicly in connection to the WorldStar competition (see entry form).

Additional jury information (optional, maximum 250 characters). This information is optional and will help the jury in its selection procedure. It will not be published.



Pictures

- Digital images
- 35 mm colour slides

ENTRY FEE

Euro 650 for the first package and Euro 500 for additional package.

Total entry fee

MODE OF PAYMENT (select one of the following alternatives)

Payment by cheque:

- Cheque

Payment by credit card:

Please charge my credit card the equivalent value in Swedish Crowns (SEK).

- Visa
- Master Card

Card number: *For digital entries: for security reasons,*

Expiry date: *fill in your credit card number by hand.*

Name of card holder

Payment by bank transfer to: (fax a copy of bank transfer receipt)

Svenska Handelsbanken, SE-106 70, Sweden
 Account No. 99-49 371 479
 Account holder: WPO – World Packaging Organisation
 SWIFT-code: HANDSESS, IBAN-No: SE93 6000 0000 0000 4937 1479
 made from (name of Bank)

I agree to abide by the decision of the WorldStar judges. I also allow all publication of submitted material in connection with marketing of the Worldstar competition:

Date and signature:

.....

For digital entry, please fax entry form with signature.

After sending you entry (by pressing the send button), fax a copy of your entry, with your card number and signature, together with a copy of your bank transaction to Mrs Barbro Jandér, fax number: +46 8 411 55 18.

If you use ordinary post, address your signed and completed entry form, slides and a copy of transaction to WPO, c/o STFI-Packforsk AB, att: Mrs Barbro Jandér, Box 5604, SE-114 86 Stockholm, Sweden.

We strongly suggest you send the pictures by e-mail.

Final entry date: 14 September, 2007.

