

CROWN Bevcan Europe & Middle East, France

take the **PRESIDENT'S BRONZE AWARD**

for the

Full Aperture SuperEnd®

New and first full aperture end suitable for pressurised beverages. It allows the entire lid to be removed, turning the can itself into a drinking cup and eliminating the need to use glass or plastic glass - Enhances the drinking experience and is fully recyclable. The brief was to develop a package that would help brands serve beer more quickly at events: reduce queuing time and keep the drinking experience.

