

DS Smith Speciality Packaging, UK

Take the **PRESIDENT'S SILVER AWARD**
for the

VITACRESS TRANSIT CASE

This smart, corrugated pack allows ice to melt cold water over watercress to keep it fresh until it reaches its final destination. The bunched watercress has a drain tray containing crushed ice sitting on the top rim of the pack allowing melting water to drain over the watercress keeping it in good condition for a period of up to 48 hours.

