


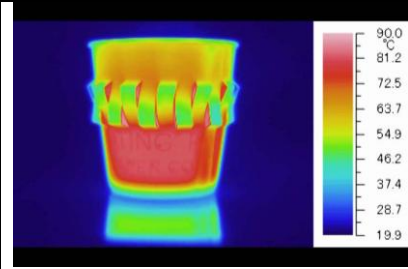


**Candidates for the WPO President's Award -to be announced at the WorldStar Awards Ceremony on 7<sup>th</sup> June 2012, Split, Croatia.**

<p><b>Entry Name:</b> ZORK SPK</p> <p><b>Company:</b> Scholle Packaging</p> <p><b>Country:</b> Netherlands</p> <p><b>National Competition:</b> United Kingdom, Starpack</p> <p>ZORK SPK, the only re-sealable on-bottle closure for sparkling wine – you can now re-seal the bottle after a glass and keep the bubbles in the bottle for another day! ZORK SPK is applied to the bottle by the winery instead of cork and wire. Useful both to consumers and to sommeliers to re-seal sparkling wine bottles, it is easy to open, safe to use and still goes “pop”! For the winery ZORK SPK is simple to apply, high performance and doesn’t taint the wine. ZORK SPK can be re-used or re-cycled and has a lower carbon footprint than alternatives.</p>	 <p>The image shows two views of the ZORK SPK closure. The top view is a close-up of the black, dome-shaped device with a yellow top and a small 'Please Recycle' label. The bottom view shows the device fitted onto the neck of a sparkling wine bottle.</p>
<p><b>Entry Name:</b> Smirnoff Speaker Pack</p> <p><b>Company:</b> MW Creative Ltd.</p> <p><b>Country:</b> UK</p> <p><b>National Competition:</b> United Kingdom, Starpack</p> <p>This unique pack combines bottle decoration and secondary use through in built iPod/MP3 player speaker system, all within a budget to allow mass production for a global promotional campaign. The pack securely holds the Smirnoff 70cl bottle with a zip closure. Built into the back section are the battery, ICU and speaker components so that the music can be played even with the bottle in the pack.</p>	 <p>The image shows two views of the Smirnoff Speaker Pack. The top view shows a red Smirnoff bottle inside a black zippered case with a small MP3 player attached. The bottom view shows the case open, revealing the bottle and the internal speaker and battery components.</p>
<p><b>Entry Name:</b> Hot Magic Cup</p> <p><b>Company:</b> TOKAN KOGYO Co.,Ltd.</p> <p><b>Country:</b> Japan</p> <p><b>National Competition:</b> Japan, Japan Good Packaging</p> <p>We have developed Surprise-Eco-Container which has efficiency in transportation and storage and will automatically</p>	 <p>The image shows three examples of the Hot Magic Cup. Two are yellow and black checkered, and one is yellow and black with a red and white checkered pattern. They are labeled 'SURPRISE-ECO-CONTAINER' and 'THERMO-INSULATING PAPER'. A small inset image shows a cup filled with a drink.</p>

change its outer layer shape with thermal insulation features, on the occasion of eating or drinking. HMC's shape has an ordinary cup shape at the time of transportation and storage, but the thermal insulating layer comes out automatically when hot water, more than 85°C is poured into. HMC is universal and the eco-friendly containers have a superior thermal insulating function to that of conventional double wall containers, and is easier to be held and harder to be slipped away which also provides consumers with the unexpected surprise.



**Entry Name:** ORBIT Easy Open Closure

**Company:** Crown Closures Europe

**Country:** UK

**National Competition:** United Kingdom, Starpack



Glass jars are one of the most challenging packaging formats to open. In terms of ease of opening the ORBIT™ closure represents the most significant breakthrough since time began. Consumers want to be able to open jars independently, without relying on help from other people or needing a separate tool. Our mission was to create a new generation of closure that would ease opening and enhance convenience for consumers, no matter what their age or sex. The result of the mission was the ORBIT™ closure. Consumer feedback has been overwhelmingly positive, bringing welcome relief to a great many people.

