

# Press Release



WorldStar 2009

November, 2009

## WorldStar winners selected in Sri Lanka!

**WorldStar 2009 attracted 237 entries from 35 countries around the world. Out of these, 129 were selected as WorldStar winners 2009 by the jury in their meeting in Mount Lavinia, a district of Colombo, Sri Lanka, on November 17, 2009. Five winners were also nominated for the “best-of-the best” President’s Award. The jury consisted of 14 country representatives from the World Packaging Organisation (WPO) and one representative from the International Packaging Press Organisation (IPPO).**

**Colombo (Sri Lanka), November 2009** - This year’s WorldStar jury meeting was held in connection with the WPO Board meeting and World Packaging Congress in Sri Lanka. The meeting was hosted by Sri Lanka Institute of Packaging.

The five nominees for the WorldStar President’s Award 2009 are:

- Færch Plast A/S, Denmark - *Soup in the Air*
- Nampak Bevcan, South Africa - *Talking Shivering Promotional Can*
- SADIA S.A, Brazil - *Microwavable Packaging for Pizza*
- SCA Packaging Finland, Finland - *Campfire 2 Go*
- Superfos a/s, Denmark - *Paintainer*

Three President’s Award will be presented - Gold, Silver and Bronze versions - and awarded at the Award Ceremony for the WorldStar winners in Beijing, China, in the first week of June 2010. At the same occasion the WorldStar Sustainability Award winners will be also announced.

The full list of winners is available at <http://www.worldpackaging.org/worldstar-packaging-awards/default.asp> . Pictures of the winners will be published in December on [www.worldpackaging.org](http://www.worldpackaging.org). For further information, please contact WPO WorldStar assistant Barbro Jandér, [barbro.jander@innventia.com](mailto:barbro.jander@innventia.com) or WPO General Secretary Carl Olsmats, [carl.olsmats@innventia.com](mailto:carl.olsmats@innventia.com) , phone: +46 8 676 70 00.

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WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. The WPO secretariat is located in Stockholm, Sweden, and is hosted by Innventia – one of the world’s leading R&D companies in the fields of pulp, paper, graphic media, packaging and logistics ([www.innventia.com](http://www.innventia.com)).