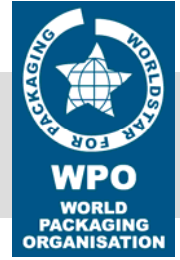


Pressrelease

WorldStar 2006

November 29, 2006



WorldStar winners selected in Poznan!

WorldStar 2006 attracted 265 entries from 35 countries around the world. Out of this 130 were selected as WorldStar winners 2006 by the jury in their meeting in Poznan, Poland, on November 21, 2006. Six of the entries were also nominated for President's Award as they show special qualities in their packaging solution. The jury consisted of 23 representatives from the World Packaging Organisation (WPO) and one representative from the International Packaging Press Organisation (IPPO).

This year's WorldStar jury meeting was held in Poznan, Poland in connection with the WPO Board meeting. Host was the Polish Packaging Research and Development Centre, COBRO and Poznan International Fair. During the three day meetings, the delegates also had the opportunity of touring the POLEKO Exhibition and to visit a packaging manufacturer, TFP Ltd. in Kornik.

The six nominees for the President's Award for 2006 are:

- **Aranesp prefilled SureClick autoinjector, Amgen, United States** (category Pharmaceutical & Medical)
- **Baking-Tray-System, PAWI Verpackungen, Switzerland** (category Food)
- **Brachia - "Olive", TRIDVAJEDAN market communication ltd., Croatia** (category Food)
- **Emmi Lacto Tab, Emmi Switzerland AG / Georg Menshen GmbH & Co. KG, Germany** (category Beverage)
- **Freshness packaging for fish, Feldmann + Schultchen Design Studios GmbH, Germany** (category Food)
- **Packaging solution for YAMAHA Outboard Motor 9.9~15PS, YAMAHA KUMAMOTO Products Co. Ltd., Japan** (category Other)

New for this year is that three President's Awards will be presented: one Gold, one Silver and one Bronze version.

The winners of the President's Awards will be announced and awarded at the award ceremony for the WorldStar Winners in Chicago, United States, May 15th, 2007.

The full list of winners and pictures will be published in December on www.worldpackaging.org. For further information, please contact WPO WorldStar assistant Barbro Jandér, barbro.jander@stfi.se or WPO General secretary Carl Olsmats, carl.olsmats@stfi.se, phone: +46 8 676 70 78.

WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. The WPO secretariat is hosted by STFI-Packforsk – one of the world's leading R&D companies in the fields of pulp, paper, graphic media, packaging and logistics. STFI-Packforsk is located in Stockholm, Sweden (www.stfi-packforsk.se).