



STUDENT WORLD STAR 2007

WPO - World Packaging Organization's

Packaging Design International Student Competition

Organized by ASD - Packaging Manufacturers Association in Turkey in collaboration with TUYAP-International Packaging Fair in Istanbul

RESULTS

Results of the competition organized by ASD – Packaging Manufacturers Association in Turkey in collaboration with TUYAP, the organizer of International Packaging Fair in Istanbul, assigned by WPO – World Packaging Organization have been announced for the Packaging Design International Student Competition – Student World Star 2007.

A total of 66 projects from many locations in the world were submitted to the competition until September 13th, 2007 which was the deadline.

The jury of 6 people, consisting of 3 WPO members (on behalf of WPO) and 3 national members, gathered in the Packaging Manufacturers Building on September 15th, 2007 in order to assess the projects. After intense work, each of the 66 projects was examined and assessed.

Jury Members were:

1. Ms. Lémia Chekir Thabet (Packtec – Centre Technique de L'Emballage et du Conditionnem, Tunisia)
2. Mr. Peter Hackforth (Institute of Packaging – IOP Representative)
3. Mr. Dogan Erberk (ASD – Packaging Manufacturers Association)
4. Mrs. Esin Duzakin Yolsever (Representative of ETMK – Industrial Designers Society of Turkey Istanbul Branch)
5. Mr. A. Can Ozcan (Asst. Professor Izmir University of Economics, Department of Industrial Design)
6. Mr. Kemal Molu (Representative of GMK- Graphical Designers Union Board)

Reporter: Aslihan Arikan (ASD – Packaging Manufacturers Association, Research Expert)

During the assessment each project was carefully considered in terms of application documents, model, “pafta”, written report and CD's that include all this information in digital format. After all projects were assessed, Jury Members were asked to give a score for each project. Scoring was based on the principles accepted by the WPO board.

Student World Star Competition shall be organised by Packtec in Tunisia in 2008 in line with the instructions of WPO.





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The projects that were awarded the top 4 places were entitled to receive the title of Student World Star (3rd and 4th projects have identical points); and the next 11 projects were given Honourable Mention prize (10th and 11th honourable mentioned projects have identical points). At the end of scoring, 34 projects which had a score higher than 85 points were given Certificate of Recognition.

The award ceremony shall be held in October 17th, 2007 during the 13th Packaging Industry Exhibition in Istanbul. Owners of projects that were titled Student World Star and that took the top 3 places shall be invited to Istanbul and their expenses shall be covered by TUYAP.

The winners' projects will be published and introduced in the trade press and general news media, as well as exposed at various exhibitions and printed catalogues.

Projects that took the top 4 places and were titled Student World Star:

Project name: Fruit Flavoured Tea Wallet
Student's name and school: Silva E. S. C.
Department of Architecture, University of Moratuwa
Country: Sri Lanka

Project name: Environmentally Friendly M&S Delicatessen Packaging
Student's name and school: Pippa Bridle
Department of Graphic Design, Blackpool + the Fylde College
Country: UK

Project name: Washing Powder Packaging
Student's name and school: Meriem Boussaada
Superion School of Sciences and Technologies of Design Tunisia
Country: Tunisia

Project name: Choco Freak
Student's name and school: M. Engin Hassamanci
Department of Industrial Product Design, Istanbul Technical University
Country: Turkey





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11 Honourable Mention projects:

Project name: Vacuum Storage Box
Student's name: Suleyman Lafci, Teberday Gurbey
Country: Turkey

Project name: Package For Candies
Student's name: P. Ruwinika Namali Peelikumbura
Country: Sri Lanka

Project name: Converse Shoe Box
Student's name: Liyang
Country: China

Project name: "Hair Care" Shampoo Sachet Pack
Student's name: S. M. I. Dharana Bandara Semasinghe
Country: Sri Lanka

Project name: Bagel and Butter
Student's name: Esra Ocal
Country: Turkey

Project name: One Spooned Tomato Sauce Package
Student's name: Ufuk Ertem
Country: Turkey

Project name: Portable CD Pack
Student's name: Kusalika Thisaranie Vithanage
Country: Sri Lanka

Project name: Easter Egg Carton
Student's name: Kelly Marie Hodges
Country: UK

Project name: MP3 Player Box
Student's name: Serkan Sarikaya, Senol Dogan, Teberday Gurbey
Country: Turkey





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Project name: Coffret Corset
Student's name: Bessaad Aziza
Country: Tunisia

Project name: Pack*Ball
Student's name: Claudia Ledinger
Country: Brazil

34 Certificate of Recognition projects:

Project name: Beautiful Shoes
Student's name: Wang Shi Shi
Country: China

Project name: Package of Lamps "Kalashnikovo"
Student's name: Svichkar Viktoriya
Country: Russia

Project name: Premium Gift Packaging
Student's name: Sidorova Elizaveta
Country: Russia

Project name: Konoun Packaging
Student's name: El Jebri Hajer
Country: Tunisia

Project name: Jeans Pack
Student's name: Naamane Samy
Country: Tunisia

Project name: Metal Gift Packaging for Chocolates
Student's name: Ross Taylor
Country: UK

Project name: Bath Oil Gel Air-Freshener Package
Student's name: Eranga Lakmali Bandaranayake
Country: Sri Lanka

Project name: Mei Zhu Chopsticks Packaging
Student's name: Wang Zonguo
Country: China





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Project name: Herbal Spice Packaging for UK
Student's name: P. Gagani Kosala Jayatunga
Country: Sri Lanka

Project name: Toy Gift Packaging
Student's name: Katie Waterton
Country: UK

Project name: The Package Testing Nature Glass is Designed
Student's name: Zhang Lin
Country: China

Project name: Biscuit Package – Gift Pack
Student's name: Sathya Wimalasooriya
Country: Sri Lanka

Project name: CD Collection Package
Student's name: Gunawardhana G.M.D.B.
Country: Sri Lanka

Project name: Transportation Sports Shoes Shoebox Design
Student's name: Xiaoning Liu
Country: China

Project name: YiPin Instant Packaging Design
Student's name: Xiao Jing Liao
Country: China

Project name: The Eight Immortals Deliver the Moon
Student's name: Zhang Pengcheng
Country: China

Project name: Love in the Afternoon
Student's name: Gurevich Sofia
Country: Russia

Project name: Party Doritos
Student's name: Aysun Sahin, Deniz Atay, Tulin Verdi
Country: Turkey

Project name: Rhythm of Tea – Tea Packaging Design
Student's name: Zhang Shan
Country: China





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Project name: Clock in the Box
Student's name: Ozgu Gundeslioglu
Country: Turkey

Project name: Promotional DVD Pack for a Movie "Transformers"
Student's name: W. Ranga Weerasinghe
Country: Sri Lanka

Project name: The Bag for Levi's Cowboy Series Dress
Student's name: Li Wenbo
Country: China

Project name: Packaging for Ping Pong Balls
Student's name: Hwang Zing
Country: China

Project name: Educa Jigsaw Puzzle and Jigsaw Puzzle Roll
Student's name: Elif Altay
Country: Turkey

Project name: Breeze with Leisureliness – Pumpkin Seed Packaging Design
Student's name: Jiang Chuan
Country: China

Project name: Nescafe Display Pack
Student's name: Ani Toomas
Country: India

Project name: West Lake Longjing Tea Packaging
Student's name: Piaofei
Country: China

Project name: Adidas Shoe Pack
Student's name: Gaurav Mudgal
Country: India

Project name: The China Series Package: Zhong Yong You Pin
Student's name: Zhang Honghai
Country: China

Project name: Carry Home Pack – Food Pack
Student's name: Venu M. Banka
Country: India





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Project name: Three in One Spice Package
Student's name: Thilini Rangika Senaratharachchi
Country: Sri Lanka

Project name: My Olympics
Student's name: Pang Tingting
Country: China

Project name: Hot & Cold Medicare Box
Student's name: Reena Srivastava
Country: India

Project name: Wine Package Terra
Student's name: Sidenko Ivan, Yulia Vaserchuck
Country: Russia

