



## PRESS RELEASE

### World Star Student Competition 2008 Award Winners

Tunisian Packaging Technical Centre, PACKTEC, is pleased to announce the winners of the fourth edition of **“Packaging World Star Student Competition 2008”** that was organised on Saturday 27<sup>th</sup> of September 2008, in Tunis.

This international event was held, for the first time, in Tunis with the support of the World Packaging Organisation (WPO), in order to recognize student’s creativity and innovation in the field of packaging all over the world.

The Jury was composed of representatives from the World Packaging Organisation (WPO), Packaging Institutes’ members of WPO and Tunisian packaging schools and universities.

#### **Jury Members:**

- Ms. Feng Xiaohong / CEPI, China
- Mr. Dogan Erberk / ASD, Turkey
- Ms Azza Maaoui / Tunisia
- Ms Hayla Meddeb / High School of Science and Technology of Design, Tunisia
- Mr Sami Chatti / Vendas Agency, Tunisia
- Ms. Lémia Thabet / Tunisian Packaging Technical Centre, Tunisia
- Mr. Jalel Horriche / Tunisian Packaging Technical Centre, Tunisia

Six criteria were taken into account to judge packaging projects such as ; the degree of innovation, sales appeal and graphics, environmental compliance, ease of processing and manufacturing, compliance with the packed product and overall impression.

This fourth edition attracted 200 projects from 15 countries around the world. 3 projects received the title of **“Student World Star 2008”**, 10 projects were given Honourable Mention Prize and 141 projects which had a score higher then 100 points were given Certificate of Recognition.

#### **Projects That took the top 3 places and were titled WorldStar Student :**

Student’s name : Saliha Donmez / Cem Donmez  
Project Name : Cascade – oil package  
Country : Turkey



Student's name : Kuang-Hsuan Chen  
Project Name : A-Ping Handmade Pastry  
Country : China

Student's name : Susanne HERMANN  
Project Name : Blister folded bow for tablets  
Country : Germany

The awards ceremony of "**World Star Student Competition 2008**" will be organised on 4th December 2008 during the Packaging Days that will be taking place in Tunisia from 4th to 6th December 2008.

The winners' projects will be published at PACKTEC web site:  
**[www.packtec-tunisia.com](http://www.packtec-tunisia.com)**

It is worthwhile to mention that the 2009 edition will be also organised by PACKTEC.