

# Press Release



## WorldStar Students 2011 winners are selected in China

**Stockholm (Sweden), November 2011** WorldStar Student 2011 - International Packaging Design Competition organized by **WPO (World Packaging Organization)**, attracted 156 entries from 15 countries around the world. Out of these, 152 were selected as WorldStar Student 2011 winners by the jury, including 4 WorldStar Student winners, 10 Certificate of Merit winners and 138 Certificate of Recognition winners.

This year's WorldStar Student judging meeting was held on October 27th in Beijing, China, and was hosted by China National Export Commodities Packaging Research Institute (CEPI). The jury consisted of 3 representatives from WPO, 1 representative from Raison Pure Group Shanghai (France) and 5 Chinese local representatives.

The four winners of WorldStar Student 2011 are:

- **Portable wine Bottle Packaging Design - China**
- **ArthroCare – South Africa**
- **Contact Stack - USA**
- **Integrated packaging design of wine - China**

WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. The WPO secretariat is located in Stockholm, Sweden, and is hosted by Innventia – one of the world's leading R&D companies in the fields of pulp, paper, graphic media, packaging and logistics ([www.innventia.com](http://www.innventia.com)).

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The four WorldStar Student 2011 Winners will be awarded at the Award Ceremony to be held on December 8th, in Beijing (China). The full list of winners is available at <http://www.worldpackaging.org>.

## **About WPO**

*Founded in 1968 on the occasion of the second Japanese International Packaging Exhibition, the World Packaging Organization is made up today of member organizations from 42 countries. Many members are packaging institutes; other significant members are national or regional trade organizations that promote their countries' packaging products. In recent years, WPO has focused on packaging in developing nations.*

*With headquarters in Stockholm (Sweden) the entity promotes projects and actions aligned to its main slogan "Better Quality of Life Through Better Packaging for More People." With that mission in mind, WPO encourages the development of packaging technology, science and engineering; stimulation of international trade; and the advancement of packaging education and training. The President, Keith Pearson, is based in South Africa.*

## **Press information and request of pictures and interviews:**

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