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better packaging, for more people

PRESS RELEASE

World Packaging Organization (WPO) selects winners of WorldStar Awards 2019 in Jinan, China



The judging process was part of the 2nd Board Meeting of WPO in 2018 and hosted by local member in China, CEPI.

November 2018 – Representatives from 20 packaging associations, members of **WPO (World Packaging Organisation – www.worldpackaging.org)**, met in Jinan the week commencing 22 October for the 2nd Board Meeting of 2018 and for the judging of the WorldStar Packaging Awards, the most important and well recognized packaging award in the globe. The judging session took place as

WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at www.worldpackaging.org.

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part of the 101st WPO Board Meeting activities and were kindly hosted by CEPI - China National Export Commodities Packaging Research Institute.

There were judged 319 packaging projects, from 35 countries, that entered the WorldStar Awards 2019. The number of winners, by category, was: Beverages 45 (out of 74 entries); Electronics 5 (7 entries); Food 38 (56 entries); Health & Personal Care 11 (32 entries); Household 9 (13 entries); Labelling & Decoration 3 (5 entries); Luxury 5 (out of 10), Medical & Pharmaceutical 11 (out of 13 entries); Other 22 (29 entries), Packaging Materials & Components 14 (31 entries); Point of Sale 9 (out of 14) and Transit 18 (out of 35).

Well done to Japan for taking the highest number of WorldStars – 26; closely followed by Turkey taking 22 and China, 21. All winners will be posted at www.worldstar.org the week commencing 4 December and winners will be notified individually. The candidates for the Special Award categories - Sustainability, Marketing, Packaging that Saves Food and President's Award - will be announced in January. All winners will be recognised in an Awards Ceremony and Gala Evening on May 15, 2019, in Prague, Czech Republic, as part of the 1st WPO Board Meeting's program.


To be eligible to enter WorldStar Awards the packaging must be a winner in a national or multi-national competition that is recognised by **WPO**. A list of recognised competitions can be found at www.worldstar.org

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