PRESS RELEASE

WPO announces winners of WorldStar Packaging Awards 2019

The judging session took place in Jinan (China) with the participation of WPO voting members.

December 2018 – WPO (World Packaging Organisation – www.worldpackaging.org) has just announced and posted on its webpage the 189 winners of the most important global packaging competition, WorldStar Packaging Awards 2019. The judging session was held in Jinan, China, last October, during the 2nd WPO Board Meeting of 2018.

The three countries most awarded are Japan, with 26 awards for the second year running, followed by Turkey, taking 22 and China, 21. The candidates for the special categories - President’s Award, Sustainability Award, Marketing Award and Packaging that Saves Food Award - will be announced soon, as well as the winners of WorldStar Student Awards.

Packages eligible for WorldStar are those that have already received a national award recognized by WPO. “In its 51st year, WorldStar is one of the major events of WPO and this year attracted 319 entries.”
PRESS RELEASE

from all over the world. It is also interesting to note that the categories with more entries were the special ones: Sustainably with 193 entries and Packaging that Saves Food, with 189. As always, our aim for the next competition is to increase the number of entries and countries participating”, states Pierre Pienaar, President of WPO.

All winners will be recognised in an Awards Gala Ceremony on May 15, 2019, in Prague, Czech Republic, hosted by local WPO member, OBALOVÝ INSTITUT SYBA s.r.o.

The complete list of winners of WorldStar Packaging Awards 2019 can be viewed at http://www.worldstar.org/worldstar-winners-2019. Questions regarding the next edition, please contact WorldStar Coordinator, Rachel Bayswater – rachel.bayswater@iom3.org.

For more information:
Liliam Benzi
WPO Press & Communication Officer
ldbcom@uol.com.br
(+ 55 11) 99989-1597
liliambenzi
WPO – World Packaging Organization
linkedin.com/in/WPO World Packaging Organization