



## President's Word

### **A lot being done and much more to come...**

I have found this WPO role of mine fulfilling, rewarding and stimulating. The enthusiasm from all those that I have come into contact, so encouraging. Over the past 16 months in office, I have had the privilege of crisscrossing the globe, meeting many people who share many similar ideas and ideals. I have so enjoyed it all and look forward to the next year with eagerness, keenness and passion.

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## Agenda

### **Get ready for more WPO packaging education programs in 2019**

WPO has approved several packaging education programs for 2019.

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## Around the World

### Strategic partnership in USA

WPO member in USA, IoPP (Institute of Packaging Professionals – [www.iopp.org](http://www.iopp.org)), announced a new strategic partnership with WPO partner, PMMI (The Association for Packaging and Processing Technologies – [www.pmmi.org](http://www.pmmi.org)). This alliance will allow IoPP to provide additional value to its members and expand its reach by engaging new members.

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## From the board

### WPO is now open to Corporate Partners

For the first time in its history, WPO is opening its structure to accept Corporate Partners. “This is an invitation to companies that want to be part of this international network and, through WPO support, want to build a common language on packaging innovation, sustainability and technology”, states WPO President, Pierre Pienaar.

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## Education

### WPO packaging training program in Jordan

The first packaging training program of WPO in 2019 was organized in Amman, Jordan (March 03-07), with total support of local member, JoPack (Jordan National Packaging Center – [www.jopack.org](http://www.jopack.org)), represented by its Executive Director, Sujud Al-Balawneh, and UNIDO (United Nations Industrial Development Organization).

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## WorldStar

### WorldStar Awards Ceremony and Gala Dinner, 15 May 2019

This year's Worldstar awards will be presented on 15 May 2019 in Prague, Czech Republic, hosted by local WPO member, OBALOVÝ INSTITUT SYBA s.r.o. ([www.syba.cz](http://www.syba.cz)). Over 300 people have registered to attend the event and the evening will see 123 WorldStars, 5 Student Awards, 9 Special Awards and 3 Lifetime Achievement Awards being awarded followed by live entertainment.

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## Save Food

### AIP members pack 2,175 kgs of potatoes and carrots for KiwiHarvest

As a part of the AIP's (Australian Institute of Packaging – [www.aipack.com.au](http://www.aipack.com.au)) commitment to Fighting Food Waste two teams of members headed to KiwiHarvest in Auckland, NZ, to help pack 2,175 kgs of potatoes and carrots into approx. 145x 15kg bags. The bags KiwiHarvest uses are the malt bags from boutique breweries, which saves them from going to waste as well.

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## Special Article

### Russia shows good possibilities to the packaging industry

The Russian market seems to be moving out of the trough at least as regards the packaging sectors and related process industries and the plastics and rubber industry. Impressive proof of this has been provided by the two trade fairs upakovka – Processing and Packaging and interplastica, 22nd International Trade Fair for Plastics and Rubber, which drew to a successful close after four trade fair days on 1 February 2019. 25,000 visitors came to the AO Expocenter in Krasnaja Presnja, Moscow to seek information on the extensive ranges displayed by 950 exhibitors from 32 countries.

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