



Better quality of life, through
better packaging, for more people

PRESS RELEASE

WPO announces new packaging education programs for 2020



In the last years, WPO packaging education programs impacted more than 2,000 people globally.

March 2020 – One of the main activities of **WPO (World Packaging Organisation – www.worldpackaging.org)** is education. Over the past few years, the Organisation was responsible for more than 52 packaging training courses around the world that had a positive impact in more than 2,137 packaging professionals. And this year, the mission continues.

According to Aslihan Arikan, **WPO** Vice President Education, the first packaging education program happened in Accra, Ghana, from March 02-06. The trainer was **WPO** Global Ambassador, Kishan Singh. Local **WPO** member, IOPG (Institute of Packaging Ghana, coordinated all the program in which 26 students participated.

Other packaging education programs, already approved by **WPO** for 2020, are:

- Pakistan - Flexpack
- Kenya – IOPP (Institute of Packaging Professionals Kenya)
- China - CEPI
- Lebanon – LibanPack
- Jordan - JoPack
- Indonesia – IPF (Indonesiaan Packaging Federation)
- Bolivia – to be handled by IAE, from Argentina

WPO President, Pierre Pienaar, completes: “To stimulate education and training in packaging is an important goal for **WPO**. It is our area of expertise and we work closely with our members around the world to develop and organize programs that can help local packaging professionals to improve their skills in packaging.” But according to Pierre, packaging is also related to almost everything in terms of ensuring the safe delivery of the final item to the customer. That’s why **WPO** also works to encourage the development of packaging technology, science and engineering; to contribute to the development of

WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at www.worldpackaging.org.

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international trade; to support local industries and professionals create their own packaging organisations; and to promote the exchange of technologies.

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 WPO – World Packaging Organization

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