WPO collaborates with ProPack in a series of webinars focus on trends and opportunities post Covid-19

It will be a total of 05 webinars, first one in June 24.

June 2020 – WPO (World Packaging Organisation – www.worldpackaging.org) is pleased to announce its partnership with Informa Markets, through the ProPak team, in a series of webinars that will be running over the coming months, commencing June 24.

The webinars will give a truly global overview covering key trends and the hottest topics in the packaging and processing industries in the post-pandemic era. The first in the series takes place on 24 June at 08.00 BST and will look at the Impact and Challenges that COVID-19 is having on the industry. WPO President, Pierre Pienaar, will apply his extensive experience and knowledge to provide insights into these unprecedented and challenging times for the industry.

Future webinars will include a raft of international speakers from across the globe, a who’s who from the international processing and packaging industry, to facilitate a thorough examination for the future direction of travel for the sector.

“The WPO is delighted and encouraged to partner with Informa Markets in the joint venture. We will ensure thoughtful and thought-provoking discussions by various packaging and associated leaders in their respective fields. We address and tackle that big question as to what will the packaging landscape present in a post Covid19 world and how will it affect each one of us in a society where we have become so reliant on packaging”, states Pierre.
The ProPak and WPO webinar series is free to access. Registration through the link below provides access to the first webinar, either in real-time or ‘on-demand’. [https://zoom.us/webinar/register/WN_AbwDavDwSdudehjZf0SbPw](https://zoom.us/webinar/register/WN_AbwDavDwSdudehjZf0SbPw)

The schedule for the webinars is:

- **24 June 2020**
  Impact and Challenges of COVID on the packaging industry

- **22 July 2020**
  The role of packaging in Food Safety & Food Integrity

- **19 August 2020**
  Sustainable Packaging and Global Recycling Targets

- **23 September 2020**
  The role of packaging Food Waste and Food Insecurity

- **21 October 2020**
  Global Supply Chains

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