



Better quality of life, through
better packaging, for more people

PRESS RELEASE

WPO aligns its Business Management System to ISO9001:2015



June 2020 – The operational practices and systems of **WPO (World Packaging Organisation – www.worldpackaging.org)** have, over the past 15 years, evolved into a mature and effective business management system, encompassing the General Secretariat, Education, Marketing, Environmental Sustainability, WorldStar Awards, Membership and Media Communication disciplines. Additionally, the generation of position papers on strategic global packaging topics, and the support of global packaging optimisation projects, have been the cornerstone of **WPO** business activities.

“**WPO’s** mission, vision, policies, objectives, value systems and business ethics are designed to support a truly unique business model that goes beyond its divergent member country socio-political and socio-economic circumstances. Such a model embraces its member’s cultural and value systems and unites them in a world of packaging science and technology”, states **WPO** President, Pierre Pienaar.

According to the President, **WPO** business systems, governance and transparency, through independent auditing and peer reviews, have always maintained a world class standard of business operation.

“However, in recent years, there has been a growing need to address the requirements of accountability, not only to its members, but also to its strategic corporate partners, business relationships, sponsors and other related stakeholders.”

To achieve this objective, the decision to align the business systems of **WPO** to a more formal ISO9001:2015 type of management system was taken. Since the beginning of global COVID-19 pandemic, GI Business Solutions has been working on this initiative and the project, supported by the **WPO** Executive Team. The project is expected to be completed by November 2020. “Such a

WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at www.worldpackaging.org.

Headquarter: Mollardgasse 2/12 • 1060 Wien • AUSTRIA • Tel.: +43 676 5711388



Better quality of life, through
better packaging, for more people


management system will not, in any way, affect the current **WPO** culture, but will demonstrate our ongoing alignment to best business practices. This will enable a greater outreach to global business engagements and alliances, in support of our objectives”, guarantees Pierre Pienaar.

Press information:

Liliam Benzi


WPO Press & Communication Officer

ldbcom@uol.com.br

 (+ 55 11) 99989-1597

 liliambenzi

 WPO – World Packaging Organization

 [linkedin.com/in/WPO](https://www.linkedin.com/in/WPO) World Packaging Organization

 @WorldPackOrg1