



Better quality of life, through
better packaging, for more people

PRESS RELEASE

2021 WorldStar Awards open for entry



The global packaging competition is the most prestigious in the world.

July 2020 - WPO (World Packaging Organisation – www.worldpackaging.org) announced that the entries for WorldStar Packaging Awards are now open and the closing date is 19 October, 2020. “We encourage every **WPO** member across the globe to help us promote the largest and most important global packaging award”, alerts Pierre Pienaar, President of **WPO**.


Packages eligible for WorldStar are those that have already received a national award recognised by **WPO**. “In its 53rd year, WorldStar is one of the major events of **WPO** and last year attracted over 300 entries from 36 countries around the globe. As always, our aim for the next competition is to increase the number of entries and countries participating”, adds Pienaar.

The dates’ schedule to the 2021 edition of WorldStar Packaging Awards are:

- **19 October, 2020** - Closing date for entries which will be judged in South Africa, the week commencing 23 November, 2020.
- **15 December, 2020** - Results will be announced.
- **May 2021** - Awards Presentations and Gala Evening, Buenos Aires, Argentina.

For general enquiries on the WorldStar Packaging Awards contact:

Rachel Bayswater - WorldStar Co-ordinator
rachel.bayswater@iom3.org

 (+ 44) 476 513885

Press information:

Liliam Benzi

WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at www.worldpackaging.org.


Headquarter: Mollardgasse 2/12 • 1060 Wien • AUSTRIA • Tel.: +43 676 5711388




Better quality of life, through
better packaging, for more people

WPO Press & Communication Officer

ldbcom@uol.com.br

 **(+ 55 11) 99989-1597**

 liliambenzi

 WPO – World Packaging Organization

 [linkedin.com/in/WPO](https://www.linkedin.com/in/WPO) World Packaging Organization

 @WorldPackOrg1