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## PRESS RELEASE

# 2020 WorldStar Special and Student Awards ceremony goes virtual



**Due to Covid-19, winners of WorldStar Special Awards and Student Awards will participate in a Zoom ceremony.**

**August 2020** – In keeping to current circumstances, **WPO (World Packaging Organisation – [www.worldpackaging.org](http://www.worldpackaging.org))** will host a virtual ceremony for the winners of 2020 WorldStar Special Awards and Student Awards. The ceremony will happen on two days – August 25 and 26 – due to global time zone differences.

There will be 15 winners in the Special Awards, in the categories Lifetime Achievement Award, President's Award, Sustainability, Packaging that Saves Food and Marketing – and 12 in the Student Award. Winners are from 14 countries around the globe - Singapore, Spain, Australia, New Zealand, South Korea, Netherlands, USA, Finland, Brazil, Lebanon, Turkey, United Kingdom, China, South Africa.

“**WPO** Executive team continuous searching and working on creative and innovative solutions to continue interacting with the global packaging community despite the current global circumstances. And this was not different regarding the WorldStar 2020 ceremony that had to be adapted to the pandemic moment”, explains Pierre Pienaar, President of **WPO**.

WorldStar is the largest and most important global packaging award and the 2020 edition had 214 winners that attracted over 300 entries from 36 countries around the globe. The four countries most awarded in 2020 are Japan, with 34 awards for the third year running, followed by China, taking 22, Australia & New Zealand (ANZ), taking 13 collective, and Germany 12.

Packages eligible for WorldStar are those that have already received a national award recognised by **WPO**. Entries for the 2021 edition are open until October 19. More information at [www.worldstar.org](http://www.worldstar.org).

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WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at [www.worldpackaging.org](http://www.worldpackaging.org).

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Headquarter: Mollardgasse 2/12 • 1060 Wien • AUSTRIA • Tel.: +43 676 5711388



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To participate in the 2020 WorldStar virtual ceremony register with [Rachel.bayswater@iom3.org](mailto:Rachel.bayswater@iom3.org) who will provide you with full details and links, dependent on which ceremony you wish to join.

## Ceremony 1

Country / Region	Local Date	Local Time
United States of America	Tue, 25 Aug 2020	3:00 pm PDT Day Before (LA)
Brazil	Tue, 25 Aug 2020	7:00 pm BRT Day Before
Australia	Wed, 26 Aug 2020	8:00 am AEST
New Zealand	Wed, 26 Aug 2020	10:00 am NZST


## Ceremony 2

Country / Region	Local Date	Local Time
Australia	Wed, 26 Aug 2020	5:00 pm AEST
New Zealand	Wed, 26 Aug 2020	7:00 pm NZST
United Kingdom	Wed, 26 Aug 2020	8:00 am BST
Spain	Wed, 26 Aug 2020	9:00 am CEST
Netherlands	Wed, 26 Aug 2020	9:00 am CEST
South Africa	Wed, 26 Aug 2020	9:00 am SAST
Lebanon	Wed, 26 Aug 2020	10:00 am EEST
Turkey	Wed, 26 Aug 2020	10:00 am TRT
Finland	Wed, 26 Aug 2020	10:00 am EEST
India	Wed, 26 Aug 2020	12:30 pm IST
China	Wed, 26 Aug 2020	3:00 pm CST
Singapore	Wed, 26 Aug 2020	3:00 pm SGT
South Korea	Wed, 26 Aug 2020	4:00 pm KST
Japan	Wed, 26 Aug 2020	4:00 pm JST

For general enquiries on the WorldStar Packaging Awards contact:

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 WPO – World Packaging Organization

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