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PRESS RELEASE

WPO Board Meeting goes virtual in 2020



The in person event that always happen, will give space to a virtual edition from 23-26 November.

November 2020 Due to pandemic, **WPO (World Packaging Organisation – www.worldpackaging.org)** turned the Board Meeting programmed to happen in South Africa, into a virtual version via Zoom platform. From November 23 – 26, about 60 **WPO** members, representing 50 countries from all around the world, should be connected and participating in the agenda below:

- Monday 23 Nov - Exec meeting (restricted to the executive members)
- Tuesday 24 Nov - Working groups and Corporate Partner Digital Event
- Wednesday 25 Nov - Board Meeting
- Thursday 26 Nov - WorldStar judging

“We are planning every single detail to do the best virtual version possible and especially to keep the warm friendship that is so important in **WPO** presencial meetings. But we know that some of the participants will be impacted by the time zones, some more than others. This is unusual times that calls for unusual actions with unusual sacrifices. So, I implore all members to do their best and participate as much as possible. Important decisions should be taken and we also be judging the 2021 edition of WorldStar, our global packaging competition”, states Pierre Pienaar, **WPO** President.

During the week, members will also have the chance to participate in the Working groups activities – Sustainability, Education and Marketing – and the Corporate Partner program. For this section, WPO is planning a workshop, with global experts, to discuss: ‘GLOBAL PACKAGING TRENDS – Is it only about packaging or should we go beyond?’

This meeting will also vote for WPO President (2021-2023) in which Pierre Pienaar is a candidate for re-election.

“As the time for our meetings will be limited, in comparison usual **WPO** Board Meeting, there will be no presentations, only slots for short discussions and voting. Two weeks before the meeting, participants will get a link to **WPO** Dropbox that gives access to all presentations and documents to prepare for the

WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at www.worldpackaging.org.

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meeting. Please schedule enough time to go through this information prior to meeting. Additionally, you will have the possibility to write and report questions to the **WPO** Board prior to the meeting. In addition to that, **WPO** Secretariat will publish a short guideline with all necessary rules and tips & tricks for the new online meeting format”, explains Pierre Pienaar.

For more information about WPO virtual Board Meeting contact:


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