



Better quality of life, through
better packaging, for more people

PRESS RELEASE

WPO supports the creation of ‘NaijaStar’, the packaging award from Nigeria



The initiative comes from WPO member in Nigeria, IOPPN.

May, 2022 – Last March, **WPO (World Packaging Organisation – www.worldpackaging.org)** member in Nigeria, the Institute of Packaging Professionals Nigeria (IOPPN – www.iopnigeria.org) launched the first edition of ‘NaijaStar Awards for Packaging Excellence’ during the graduation ceremony of the one-year Diploma in Packaging Technology course, in Lagos.

According to Ahmed Alex Omah, Executive Director of IOPPN (first right in the photo), “NaijaStar Awards was designed to celebrate the excellence of the packaging industry in Nigeria. It will also recognize organisations and personalities who have contributed positively to the transformation of the packaging sector, through safe, sustainable, quality, and innovative products and services”.

And he adds: “The Institute of Packaging Nigeria is highly committed to rewarding excellence and professionalism through a credible, transparent, and trustworthy process. We also appreciate our supportive partners who made this event a success and we are grateful to **WPO** that supported us with important guidelines and all its experience in organizing the global packaging competition, **WorldStar**.”

The NaijaStar Awards categories include Food, Beverages, Personal Care & Household, Cosmetics and Beauty, E-commerce, Pharmaceutical & Medical, Industrial & Transport Packaging, Point of Sale Packaging, Luxury Packaging, Fresh Fruits & Vegetables. There will be an special recognition with the Lifetime Achievement Award.

The selection of winners will be done by a panel of distinguished individuals and professionals drawn from different renowned organisations within the packaging sector. The panel of judges includes branding connoisseurs, agro-food and consumer product experts, and representatives from international organisations who will examine each submission regarding seven key elements used as the standards in selecting the winners.

“The packaging community needs more national packaging awards that show the potential of this industry in different parts of the world. After this national recognition, all winners of the local competitions can apply to **WorldStar**, the most prestigious global award organized by **WPO**. It was really a great experience to help IOPPN organizing and launching NaijaStar Awards and we look forward to have entries from Nigeria in WorldStar 2023 edition. Registration will be open on June 2022”, comments Soha Atallah, **WPO** VP and WorldStar coordinator.

She also celebrates the record number of entries in **WorldStar 2022** edition: 440 packaging entries from 37 countries. The winners were announced in a physical ceremony on May 4th for the occasion of IPACK IMA 2022, in Milan (Italy).

About WPO


World Packaging Organisation (WPO) is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. Its mission is “Better quality of life through better packaging for more people”. WPO joins 76 members from around the globe, which also includes Honorary Members (12), Affiliate Members (7) and a Regional Federation (1) as well.

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